

East Dorset District Council is working jointly with Christchurch Borough Council to consider potential development options around our towns and key settlements to be included within the Core Strategy, our new plan to manage growth and development up to the year 2027.

We are considering the following significant issues in East Dorset:

- Whether there should be new housing and employment land, and if so where and how?
- How can we improve the provision of open space to encourage residents away from the heathlands and increase access to the countryside?
- How can we provide for the sporting and recreational needs for the area?
- How can we make sure that the town centres are best supported?

It has been recognised for many years that there is a significant need to provide affordable housing in East Dorset. This is because house prices are high compared to wages, the number of public sector homes is very low, so a large number of residents cannot afford to live in the private sector and cannot access suitable affordable housing. The Council has a duty to provide for housing to meet the needs of the local population and therefore has put forward new neighbourhood options for communities to comment upon. These options focus on the main settlements where we have good access to shops, services, transport and employment opportunities, rather than small villages and remote rural locations.

We hope that you will once again make your views known to us by reading this summary document and completing and returning the short 'tear out' questionnaire, or by visiting one of the exhibitions taking place (see over the page). The Coalition Government has put in place an agenda for 'localism' that means that our local communities can now play a bigger part in shaping their local area. It is therefore

very important that we get as many responses to this consultation as possible. The full detailed document can be viewed online and comments can be made online to any part of it. Alternatively, paper copies are available at the District Council offices, the libraries, and at Ferndown, Verwood and Wimborne Town Councils and Corfe Mullen Parish Council offices. A series of leaflets on key towns and villages which face change are also available at the libraries and council offices.

The 12 week consultation runs from the 4th October until noon on the 24th December 2010.

On behalf of the Council I look forward to hearing your views.

Councillor Spencer Flower

Leader of East Dorset District Council





Some frequently asked questions

- Why do we need a new plan?
- A The current Local Plan runs out next year. We need to make sure that we have up to date policies to help us make decisions about a wide range of issues, such as housing, employment, open space and leisure, the environment, town centres and transport. If we have no plan then we will lose local control and decisions will be made for us through planning appeals using national policies.
- Why do all of the housing development options focus on four settlements?
- A Corfe Mullen, Ferndown and West Parley, Verwood and Wimborne are the locations where important facilities, services and employment are most accessible and readily improved.
- **Q** How have the housing options been identified?
- The Council has asked consultants to look in detail at the area around the main settlements. Large parts are constrained either by flooding, or nature conservation quality. This leaves very few locations which can be looked at with any detail. These have been considered in relation to landscape quality, wildlife, transport, archaeology, closeness to services and facilities, drainage, noise and impact on the Green Belt. The options put forward are those that could help to provide benefit to the local community, by supporting facilities and provide affordable homes, while protecting those things that are most important. Some of the options that are being considered have been put forward by landowners.
- **Q** What is happening in the rural areas?
- A The consultation plan therefore does not put forward options for major development in the rural areas, but seeks to safeguard the environment and protect and improve access to important facilities and services.

The 12 week consultation runs from 4th October until noon on the 24th December.

Visit www.dorsetforyou. com/348323 to read and respond to the full document online, visit the exhibitions, or email us at policy. planning@eastdorset.gov.uk

Public exhibitions will be taking place near you on the following dates:

October		
Fri 29th	West Parley Memorial Hall, West Parley	2 - 8pm
November		
Thurs 11th	The Hub, Verwood (a static display will also be present between 1 - 11th November in the foyer)	2 - 8pm
Fri 19th	Allendale House, Wimborne	2 - 8pm
Thurs 25th	The Annexe, St Leonards and St Ives Village Hall	2 - 8pm
Fri 26th	The Barrington Centre, Ferndown	2 - 8pm
December		
Sat 4th	Corfe Mullen Village Hall (in conjunction with the Give and Take	9.30 - 12.00pm

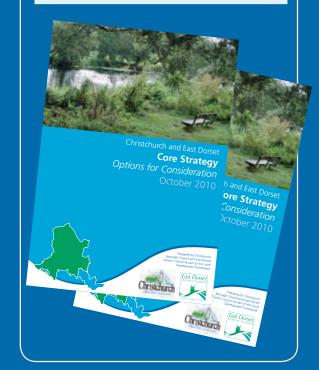
Day)

Mon 6th

Hayeswood First

School, Cutlers Place,

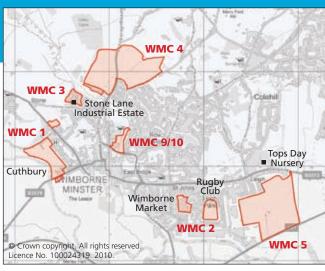
2 - 8pm



What is under consideration for **Colehill and Wimborne Minster**?

The options for Colehill and Wimborne Minster could see very significant changes to the town. Some options will require supporting infrastructure to be provided as part of the development - such as a new school, local shops, and a play area for children or larger areas of open space for recreation. Some options will only be able to proceed if alternative locations can be found for the present uses - such as the allotments at Cuthbury and the sports clubs.

The options are listed below:



'			
Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
WMC 1 Cuthbury Allotments, Cuthbury Close, Wimborne Football Club & St Margaret's Close The allotments and	170 homes (70 - 85 affordable homes) the football club (se	Extension to Victoria Hospital / new medical centre at the football ground A green corridor along the River Stour Better facilities for the football club Helps to increase and redistribute the number of allotments for the community Will improve the visual entrance to Wimborne from Julian's Road	Access into the site and extra traffic from Julian's Road How we relate the new homes to the existing housing The visual appearance of the development from across the water meadows The close proximity of the site to the historic town centre Relocation of Cuthbury allotments to another location out of the town
WMC 2	50 homes	New permanently available open space	How we relate the new homes to the

WMC 2	50 homes	New permanently available open space	How we relate the new homes to the
Wimborne	(20 - 25	with formal play equipment	existing housing
Rugby Club at	affordable homes)		
Leigh Park			

The rugby club would need to be relocated (see Option WMC 5) before development commences. The Leigh Park Children and Community Centre would be retained.

WMC 3	35 homes	New open space with formal play	How we relate the new homes to the	
Stone Lane	(14 - 18	equipment	existing housing	
Industrial	affordable homes)	The residential amenity of existing		
Estate		residents would be improved		
		Improved access on to Stone Lane.		
Improved access to Stone Lane would need to be provided. The existing businesses would need to relocate.				

Improved access to	Stone Lane would r	need to be provided. The existing businesse	s would need to relocate.
Land to the		A new first school A new neighbourhood centre Pedestrian and cycle access over the River Allen to Stone Lane Could provide valuable green infrastructure that would benefit residents and divert pressure from the heathlands An opportunity to improve school facilities	Increased levels of traffic in this area How we relate the new homes to the existing housing in the area How we relate the new housing in the landscape and with the views of the Minster

Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
WMC 5 Land south of Leigh Road	200 homes (80 - 100 affordable homes)	New Ground for Wimborne Rugby Club New Ground for Wimborne Football Club Allotments Public playing pitches Could provide valuable green infrastructure, including a country park that would benefit residents and divert pressure from the heathlands	Ensuring there is good access to the public pitches for the local community Increased levels of traffic in this area The visual appearance of the club houses and development from the bypass
WMC 9 The Allenview Area	None	Opportunity to provide an accessible public service hub for a range of public and community bodies A new community centre Enhanced public gardens	Fewer public car parking spaces, but it is recognised the Town has recently benefited from new spaces at Waitrose
WMC 10 The Allenview Area	None	New community centre New Indoor Market hall, but reduced in size to the existing site Potential for; Enhanced public gardens Commercial development	Fewer public car parking spaces, but it is recognised the Town has recently benefited from new spaces at Waitrose

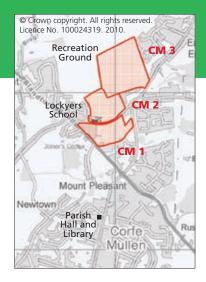


What is under consideration for **Corfe Mullen**?

The options for Corfe Mullen consider the potential redevelopment of Lockyers School, new housing and better shopping provision for the village. This could mean the relocation of the allotments and of Lockyers School.

Some options will require supporting infrastructure - such as open space - or will only be able to proceed if suitable sites can be found for the relocation of existing uses - such as Lockyers School.

The options for Corfe Mullen are listed below:



Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
CM 1 Lockyers School site	80 homes (32 - 40 affordable homes)	New retail and community facilities Does not involve Green Belt land unless the school would need to be relocated Could provide valuable green infrastructure that would benefit residents and divert pressure from the heathlands, and protect areas of the Green Belt An opportunity to create a distinctive centre for the village An opportunity to improve school facilities	How we relate the new homes to the existing housing in the area If a site cannot be found in the built up area of the village, Green Belt land would need to be used for the school A new centre to the village could be detrimental to the Co-op and library area

The development would be dependent on the redevelopment or relocation of Lockyers School elsewhere in the village if required by the Education Authority.

CM 2 Land off Violet Farm Close	residents and divert pressures from	The allotments would need to be relocated elsewhere in the village How we relate the new homes to the existing housing in the area
	An access through the site to the recreation ground	

The development would be dependent on the suitable relocation of the allotments to other location(s) within the village.

CM 3 Eastern part of the Recreation Ground	150 homes (60 - 75 affordable homes)	Could provide valuable green infrastructure that would benefit residents and divert pressures away from the heaths The site may need to accommodate a relocated school (Lockyers), though this could go elsewhere in the village The recreational facilities would be relocated elsewhere in the village - such as the Waterloo Valley, or south of the village off Wareham Road, to balance provision across the settlement	How we relate the new homes to the existing housing in the area How to ensure the development does not impact on the landscape and the views of Corfe Mullen from Wimborne

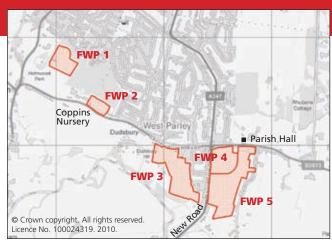
The development would be dependent on the suitable relocation of recreational facilities to elsewhere in the village.



What is under consideration for **Ferndown and West Parley**?

There are various sites under consideration around Ferndown and West Parley which offer a variety of proposals. All of the options will need transport improvements. Some options will require supporting infrastructure - such as open space, new shops or commercial development - or will only be able to proceed if suitable sites can be found for the relocation of existing uses.

The significant options for Ferndown and West Parley are listed below:



Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
FWP 1 Holmwood House, Ferndown (off the A348)	85 homes (34 - 43 affordable homes)	Could provide valuable green infrastructure that would benefit residents and divert pressures away from the heaths	How to achieve a suitable access into this site The impact this site could have on Holmwood House itself The impact of development at this location on the Green Belt gap between Longham and Ferndown
FWP 2 North of Christchurch Road (Coppins Nursery), West Parley	45 homes (18 - 23 affordable homes)	Good access exists from the existing nursery The site is enclosed with good boundaries and visual containment Could provide valuable green infrastructure that would benefit residents and divert pressures away from the heaths	How to ensure the development does not impact on the landscape How we relate the new homes to the existing housing in the area. Concern about closing the narrow Green Belt gap between Ferndown and Longham.
FWP 3 Land West of Ridgeway, West Parley	210 homes (84 - 105 affordable homes)	Could provide valuable green infrastructure that would benefit local residents and divert pressures away from the heaths Vehicular access should be taken from the north off Christchurch Road Development should respect the higher ridgeline running within the site and seek to have lower densities, and a linear park	How we relate the new homes to the existing housing in the area Key routes should be provided to ensure it has good links into the local centre at Parley Cross Increased traffic on Christchurch Road
FWP 4 Land East of New Road and South of Christchurch Road, West Parley	100 homes (40 - 50 affordable homes)	Major transport improvements at Parley Crossroads Environmental improvements to the New Road Shopping Area 3,000sqm food store (approx), new shops and community facilities Small offices New formal park and informal open space Could provide valuable green infrastructure that would benefit local residents and divert pressures away from the heaths	Increased traffic movements How we relate the new homes to the existing housing in the area

The development of this option would be dependent on significant improvements to the A347 (New Road) B3073 (Christchurch Road) Parley Cross Road

Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
Option not preferred by the Council FWP 5 Land East of New Road and South of Christchurch Road, West Parley	400 homes (160 - 200 affordable homes)	New formal park and informal open space 3,000sqm foodstore (approx), new shops, community facilities Small offices Environmental improvements to the New Road Shopping Area	Increased traffic at Parley Crossroads How we relate the new homes to the existing housing in the area Impact of development on Parley Common This is not the preferred option for this site

The development of this option would be dependent on significant improvements to the A347 (New Road) B3073 (Christchurch Road) Parley Cross Road

Developing this area would result in a large number of new homes. The consultants undertaking the Habitats Regulations Assessment have concerns over the impact of such a large population living so close to the Parley Common Special Protection Area, which could not be mitigated

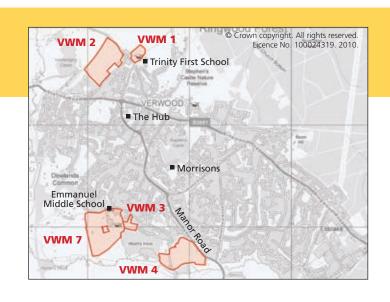
Please complete the form on the back page to tell us your views.



What is under consideration for **Verwood**?

The options for Verwood consider the potential for the provision of a new secondary school near to Emmanuel School, and new housing in the town. Some options will require supporting infrastructure - such as open space.

The significant options for Verwood are listed below:



Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
VWM 1 Land west of Trinity School	30 homes (12- 15 affordable homes)	Suitable Alternative Natural Greenspaces could be provided to the north of Edmondsham Road	Development would need to be restricted to the roadside field parcel which is naturally buffered by existing woodland and existing housing Vehicular access may be possible to the north of Edmondsham Road or via
			Eastworth Farm The power cable running across the site will need to be incorporated, realigned or buried Likely to be archaeological deposits - surveys would be required.

Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
VWM 2 Land west of Eastworth Road	200 homes (80 - 100 affordable homes)	The existing playspace adjacent to the site would become a central area between the existing and new development The significant tree line and landmark trees would be incorporated into the development Could provide valuable green infrastructure that would benefit residents and divert pressures away from the heaths to the north of Edmondsham Road and to the south making use of the copse.	Likely to be archaeological deposits - surveys would be required. How we relate the new homes to the existing housing in the area
VWM 3 Land south of Howe Lane	20 homes (8 - 10 affordable homes)	Could provide valuable green infrastructure that would benefit residents and divert pressures away from the heathlands	Access may be difficult from Howe Lane - it may be better from Summer Fields Need to respect the mature trees and the listed Oak Tree Cottage if access is taken from Howe Lane How we relate the new homes to existing housing in the area Potential for archaeological deposits in the area
VWM 4 Land south of Manor Road A prerequisite for a Springfield Distribution		Potential for the area to deliver seminatural circular walks (River Crane) and valuable green infrastructure that would benefit residents and divert pressures away from heathlands	Increased traffic will require a new road with good access Sensitive boundaries and tree lines will need to be respected TPO's will be retained and the setting of St Michael's Cottage will need to be respected The Environment Agency maps indicate risk of flooding around the watercourse only. There are likely to be archaeological deposits in the area
VWM 7 New secondary School in Howe Lane	None	The County Council already own this land to allow for a new school to be built Local children would not have to be bussed 7 miles to Wimborne to school This would reduce the pressure on QE School in Wimborne which is over subscribed, and may need to expand to accommodate growth in Wimborne The new playing fields would remain in the Green Belt	Any increased housing in Verwood may trigger the need for a new secondary school The site for the buildings would need to be released from the Green Belt
nowe Lane		This would reduce the pressure on QE School in Wimborne which is over subscribed, and may need to expand to accommodate growth in Wimborne The new playing fields would remain in	

What is the future for **Employment land provision**?

Over the next 15 years we face significant challenges in the provision of jobs, stimulating inward investment and local business growth, and sustainable growth of the tourist industry. We have looked at locations where new employment sites could be provided. These are currently in the Green Belt and the boundary would need to be amended. The options are listed below:

Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
PC 4 Blunts Farm (west of Ferndown and Uddens Industrial Estate), Wimborne Road West, Ferndown	20 hectares	The provision of B1 (office and light industrial), B2 (general industrial) and B8 (storage) employment uses Ancillary support services, such as cafes	Increased traffic movements onto the A31 and Wimborne Road West Potential visual intrusion of the development

Prerequisites for development would include:

- A detailed development brief, subject to public consultation
- Improvements to Canford Bottom roundabout
- Agreement of a comprehensive travel plan including the support of regular bus services
- Protection of the Site of Nature conservation Interest
- Retention of significant landscape buffers to the north and west of the land

PC 5	9.7 hectares	The provision of B1 (office and light	Increased traffic movements through
Woolsbridge Industrial		industrial), B2 (general industrial) and B8 (storage) employment uses	Three Legged Cross and St Leonard's and St Ives
Estate (between			Potential visual intrusion of the
Three Legged Cross and			development
St Leonards and			
St Ives)			

Prerequisites of development would include:

- Approval of a detailed development brief, subject to public consultation
- Agreement of a comprehensive travel plan, including the support of regular bus services
- Provision of significant landscape buffers alongside the countryside edges of the site.

PC 6	3.3 hectares	The provision of B1 (office and light	Increased traffic movements onto the
Bailie Gate,		industrial), B2 (general industrial) and B8	A31 and into the village
Sturminster		(storage) employment uses	Potential visual intrusion of the
Marshall		Ancillary support services, such as cafes	development on the countryside

Prerequisites for development would include:

- Approval of a detailed development brief, subject to public consultation
- Agreement of a comprehensive travel plan including the support of regular bus services
- Provision of significant landscape buffers along the countryside edges of the site

PC 7	6 hectares	The provision of B1 (office and light	Increased traffic movements onto the
St Leonard's Hospital		industrial), B2 (general industrial) and B8 (storage) employment uses	A31(T) Potential visual intrusion of the
·		Ancillary support services, such as cafes	development on the countryside

Prerequisites for development would include:

- Approval of a detailed development brief, subject to public consultation
- Agreement of a comprehensive travel plan including the support of regular bus services
- Provision of significant landscape buffers along the edges of the site

Location and Core Strategy Option Ref	No. of possible homes (approx)	Key Features and Benefits	Previously expressed community concerns
Non Preferred PC 8 Stourbank Nurseries and Little Canford Depot, Hampreston	12 hectares	(storage) employment uses Ancillary support services, such as cafes	Increased traffic movements onto the A31 Potential visual intrusion of the development - the site lies in an important Green Belt gap

Prerequisites for development would include:

Approval of a detailed development brief, subject to public consultation.

Improvements to Canford Bottom Roundabout.

Agreement of a comprehensive travel plan including the support of regular bus services.

Provision of significant landscape buffers alongside the countryside edges of the site.

Non Preferred PC 9	11 hectares	The provision of B1 (office and light industrial), B2 (general industrial) and B8	Increased traffic movements onto the A31
Manor Farm, Stapehill		Ancillary support services, such as cafes	Potential visual intrusion of the development - the site lies in an important Green Belt gap
Prerequisites for de	welonment would in	oclude:	

Approval of a detailed development brief, subject to public consultation.

Improvements to Canford Bottom roundabout.

Agreement of a comprehensive travel plan including the support of regular bus services.

Provision of significant landscape buffers alongside the countryside edges of the site.

Transport issues

We have the highest level of car ownership in the country with 88% of households having at least one car. Many journeys are carried out by car due to the employment destination or for shopping, for ease and comfort, or because public transport is not available. We need to begin to change behaviour and attitudes toward the use of public transport in order to relieve some of the local congestion.

We are acutely aware of the traffic problems along the A31 corridor, and are awaiting the outcome of a draft South East Dorset transport study due to be published in November 2010. We hope this will offer an insight into how to address the traffic problems around our settlements, and what future projections of traffic flow are anticipated to be.

The possible development options listed earlier could increase traffic on our roads, and the developers will be expected to contribute to the provision of transport improvements, including bus routes and cycle lanes.

The option below relates to transport:

Core Strategy Option Ref	Benefits	Previously expressed community concerns
TA 1 Developer Contributions (Tariff based approach)	Developers will contribute to the provision of transport improvements This infrastructure will need to be in place prior to the first occupation of the new homes	Fear that this cost will be passed onto the home purchaser The development may become unviable

Please indicate your support or objections to the options discussed in this pull out.

Please tick all the areas you are interested in and return this form to the address.

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over the page.	

Wi	mborne	and Colehill Options	Do you	ı support or	object?
	Option Ref	Site Location	Support	Object	No opinion
1.	WMC 1	Cuthbury Allotments & Wimborne Football Club (170 homes)			
2.	WMC 2	Wimborne Rugby Club and Leigh Park (50 homes)			
3.	WMC 3	Stone Lane Industrial Estate (35 homes)			
4.	WMC 4	Land to the east and west of Cranborne Road (550 homes)			
5.	WMC 5	Land south of Leigh Road (200 homes)			
6.	WMC 9	The Allenview Area (new public service hub)			
7.	WMC 10	The Allenview Area (new indoor market)			
Co	rfe Mull	en Options	Do you	ı support or	object?
	Option Ref	Site Location	Support	Object	No opinion
1.	CM 1	Lockyers School site (80 homes)			
2.	CM 2	Land off Violet Close (80 homes)			
3.	CM 3	East of the Recreation Ground (150 homes)			
Fei	rndown	and West Parley Options	Do you	support or	object?
	Option Ref	Site Location	Support	Object	No opinion
1.	FWP 1	Holmwood House (85 homes)			
2.	FWP 2	Coppins Nursery (45 homes)			
3.	FWP 3	Land west of Ridgeway (210 homes)			
4.	FWP 4	Land east of New Road and south of Christchurch Road, West Parley (100 homes)			
5.	FWP 5	Land east of New Road and south to Christchurch Road, West Parley (400 houses)			
Ve	rwood O	ptions	Do you	support or	object?
	Option Ref	Site Location	Support	Object	No opinion
1.	VWM 1	Land west of Trinity School (30 homes)			
2.	VWM 2	Land west of Eastworth Road (200 homes)			
3.	VWM 3	Land south of Howe Lane (20 homes)			
4.	VWM 4	Land south of Manor Road (165 homes)			
5.	VWM 7	New secondary School adjacent to Emmanuel and Verwood First School, Howe Lane			

Option F	ient Land Options	Do you		,
	tef Site Location	Support	Object	No opinio
1. PC 4	Blunts Farm, Ferndown (20 hectares)			
2. PC 5	Woolsbridge Industrial Estate (9.7 hectares) between Three Legged Cross and St Leonards and St Ives			
3. PC 6	Bailie Gate, Sturminster Marshall (3.3 hectares)			
4. PC 7	St Leonard's Hospital (6 hectares)			
5. PC 8	Stourbank Nurseries and Little Canford Depot, Hampreston (12 hectares)			
6. PC 9	Manor Farm, Stapehill (11 hectares)			
Transpor	t Issues	Do you	ı support o	r object?
Option R	lef Description	Support	Object	No opinio
1. TA 1	Developers will contribute to transport improvements			
nformed o	oly your contact details so that we can register your hat happens next.	our comme	nt and ke	eep you
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Please return this form to:

Core Strategy, Policy Planning Team, East Dorset District Council, Furzehill, Wimborne BH21 4HN

All forms must be returned by noon on the 24th December 2010.