

Shaftesbury Neighbourhood Plan Consultation Statement



Shaftesbury Neighbourhood Plan Consultation Statement

Prepared by the Shaftesbury Neighbourhood Plan Advisory Committee
on behalf of Shaftesbury Town Council - January 2020

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1. Introduction

The Neighbourhood Planning Regulations require that when a neighbourhood plan is submitted for examination a statement should also be submitted setting out the details of those consulted, how they were consulted, the main issues and concerns that people raised, and how these concerns and issues have been considered and where relevant addressed in the proposed plan. This document sets out the consultation carried out to inform the policies and objectives set out in Shaftesbury Neighbourhood Plan (Submission Version) and the how comments received during the Reg 14 consultation (Pre-Submission draft) have been addressed

The Shaftesbury Neighbourhood Plan has been a long time in preparation. Historically the Neighbourhood Plan area included the adjacent parishes of Melbury Abbas and Cann, however the plan for that area was never finalised, and the group responsible for preparing that plan was disbanded in July 2017, and separate Neighbourhood Plan areas were subsequently designated in November 2017. Much of the historic information was reviewed and where appropriate used in the Shaftesbury specific plan.


This consultation statement provides an overview of what has been carried out and how this has helped us to shape the content of the Shaftesbury specific Neighbourhood Plan from when work on this plan started in January 2018 through to the plan's submission in January 2020.

The Draft Neighbourhood Plan has been written by the Shaftesbury Neighbourhood Plan Advisory Committee (SNPAC - a sub-committee of Shaftesbury Town Council), with the support from the Lead Councillor and Jo Witherden MRTPI of Dorset Planning Consultant Ltd (DPC) and facilitated by Brie Logan, the Business Manager at Shaftesbury Town Council. The language throughout the plan has been deliberately constructed to be user-friendly. Planning jargon has not been used and the reader experience has always been a priority. This can be evidenced in the numerous aspects of feedback that complement the team on the document's style and ease of use.

A chronological record of all the consultations and meetings held is provided in **Appendix 1**.

2. The formation of the Advisory committee

A public meeting was held on 23rd January 2018 to launch the start of the Shaftesbury Neighbourhood Plan and attract volunteers to help the Town Council with the process. The event was promoted on the Town Council's website (<https://www.shaftesbury-tc.gov.uk/>) and via a number of posters across the town. Over 40 residents joined the meeting and a presentation was given to the audience to outline the Neighbourhood Plan process. This forum also encouraged individuals to get involved and learn more via a selection of surgeries that were organised as a follow up to the event.



Shaftesbury Town Council needs YOU!


Help **SHAPE YOUR TOWN** with the
Shaftesbury Neighbourhood Plan

Find out how you can get involved in the
Neighbourhood Plan and learn more about;

- The role of the Town and District Councils
- The role of the steering group and the wider population of Shaftesbury.

Tuesday 23rd January 2018
Shaftesbury Town Hall, 7pm

For more information call us on 01747 852420
or visit www.shaftesbury-tc.gov.uk



SHAFTESBURY TOWN COUNCIL

2018


Get involved in the Shaftesbury Neighbourhood Plan

Register your interest by completing the form and dropping it into the Town Hall or use the QR codes below to email or text to register your interest.

Name	
Address	
Telephone	
Email	
Preferred time to contact	

Or drop in to one of the surgeries:

Monday 29 th January 2018	Thursday 1 st February 2018
10am – 12pm	10am – 12pm
Or	Or
5pm – 7pm	4pm – 6pm

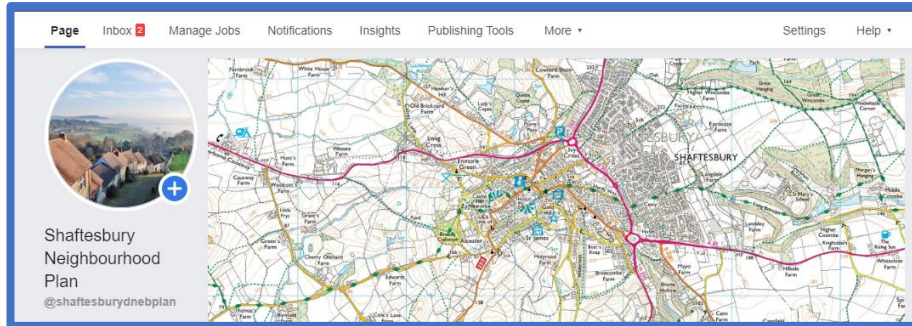


22 members of the public registered their interest in joining the Advisory Committee. To keep the committee a manageable size, it was deemed appropriate to recruit 12 people onto the committee. The selection process was based on the Locality skills assessment and Shaftesbury Town Council (STC) selected the individuals based on skills, capability and ability to engage with the wider Shaftesbury community.

3. Community Engagement

3a. Social media (<https://www.facebook.com/shaftesburydnebplan/>)

Social media has been widely used to publicise the Neighbourhood Plan and progress being made. The Facebook page <https://www.facebook.com/shaftesburydnebplan/> has gained nearly 700 followers.



100% response rate
694 followers
685 likes



3b. Shaftesbury Neighbourhood Plan website (www.shaftesburyplan.co.uk)

Linked from both the Facebook Page and the Town Council's website, there is an official website for the Neighbourhood Plan, and has acted as the main location for holding some of the key documents that form the evidence base for the plan.



WHAT IS THE NEIGHBOURHOOD PLAN?

The Neighbourhood Plan is all about shaping the future of our town. Each and every one of the draft policies we are proposing are based on months of research, evidence gathering and consultation. Before submitting our plan proposal to the Local Planning Authority, we must bring it to the attention of people who live, work or carry business in the neighbourhood area.

WHAT IS REGULATION 14 CONSULTATION?

The Neighbourhood Plan Regulation 14 Consultation leaflet explains the details of the proposals for the Neighbourhood Plan, and where and when the draft policies may be reviewed. This questionnaire asks you to answer a question for each of the draft policies. Do you agree with each policy – yes or no? If you don't agree, then it would help the Neighbourhood Plan group to understand why you do not agree. The Neighbourhood Plan team will evaluate all of the responses from the Regulation 14 Consultation feedback and will work with the Dorset Planning Consultant to make amendments, where appropriate to do so.

[CLICK HERE TO ACCESS THE DRAFT NEIGHBOURHOOD PLAN](#)

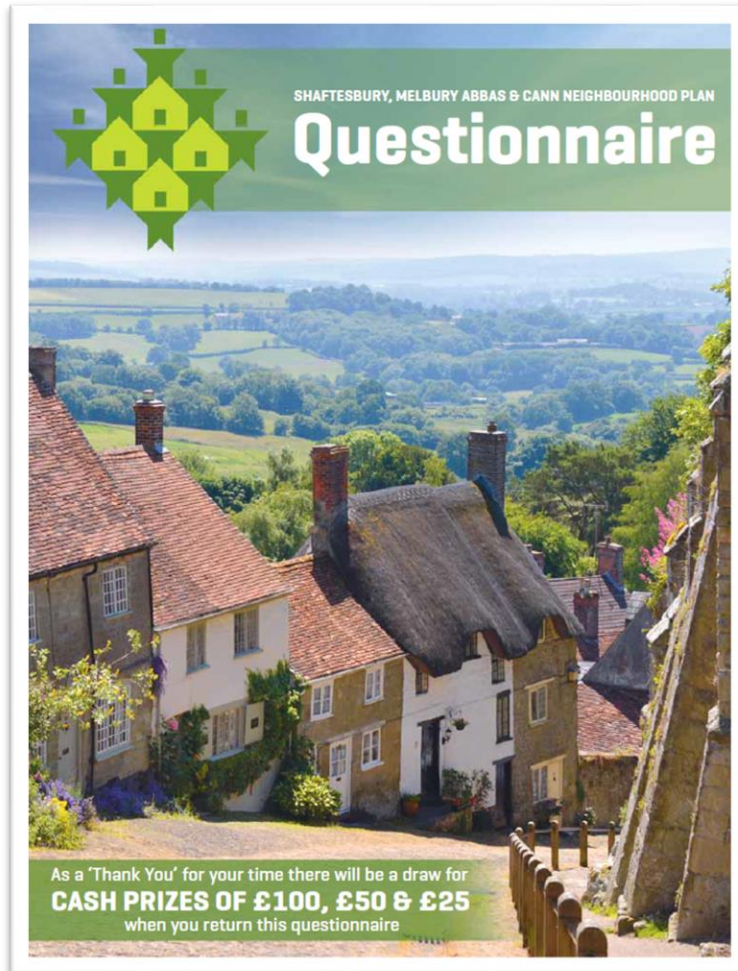
[CLICK HERE TO ACCESS THE NEIGHBOURHOOD PLAN INFORMATION LEAFLET](#)

[CLICK HERE TO ACCESS THE NEIGHBOURHOOD PLAN CONSULTATION QUESTIONNAIRE](#)

[CLICK HERE TO ACCESS ACCOMPANYING DOCUMENTS TO THE NEIGHBOURHOOD PLAN](#)

4. Shaftesbury Melbury Abbas and Cann – key issues identified from 2014 household survey

4a. Overview



The Shaftesbury Melbury Abbas and Cann questionnaire was distributed to every household in 2014.

The questionnaire featured 52 questions and 23 of those questions encouraged a free form response.

These free form responses were not analysed by the group until the Shaftesbury specific Neighbourhood Plan Advisory committee was formed in February 2018.

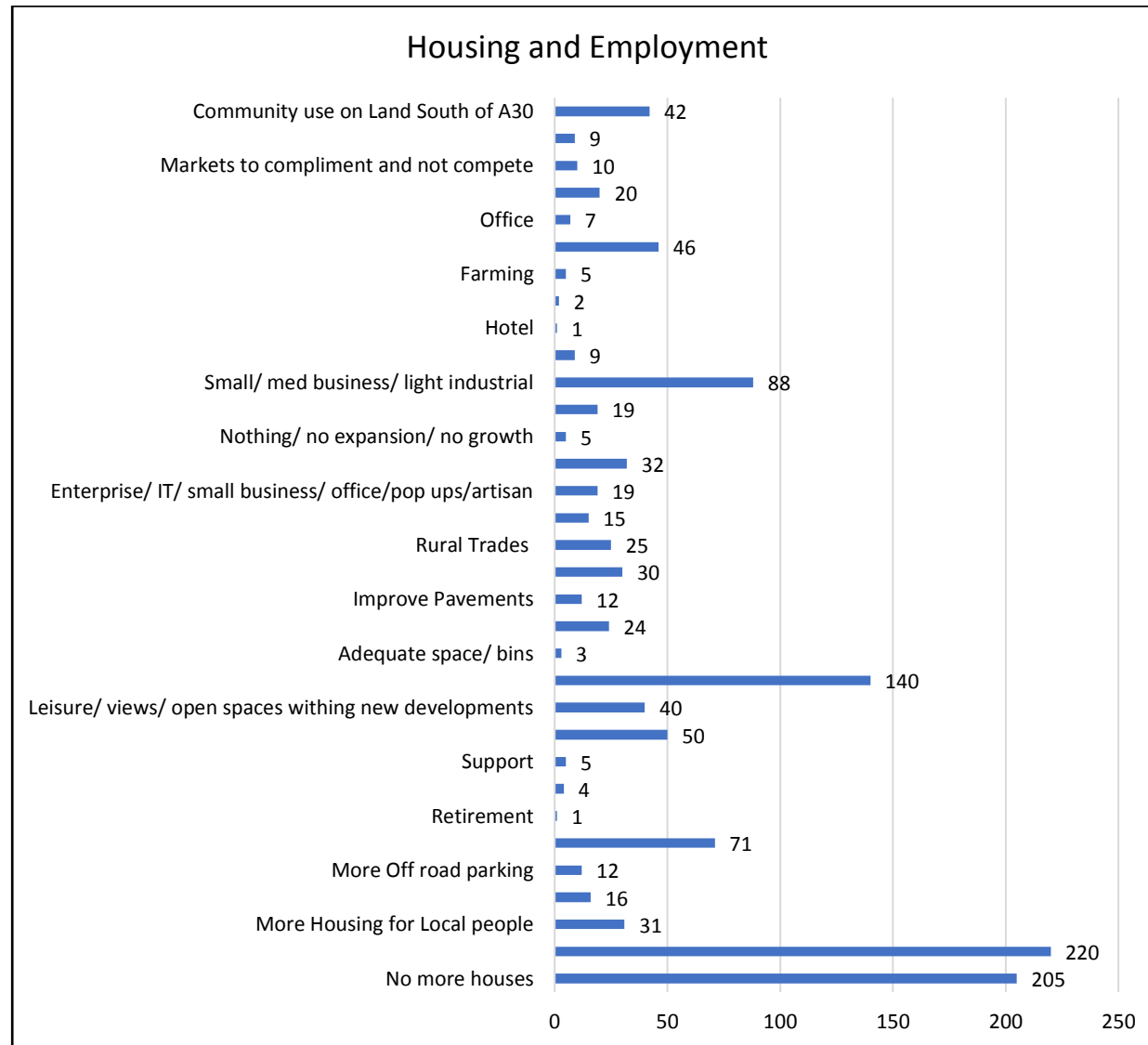
The group felt it is was critically important to take on board the entire viewpoint of the community.

The 5908 responses have since been collated and are represented in the document below.

One of the first tasks for the newly formed Advisory Group was to review and understand the key messages from the comprehensive survey undertaken by the previous Neighbourhood Plan group. Interim results had been produced and presented by the previous group <https://www.shaftesburyplan.co.uk/wp-content/uploads/2018/12/ShaftesburyNPGQuestionnaire-Analysis-first-cut-June-2015-1.pdf>, but the final report analysing the detailed comments had not been completed. A total of 5908 free form comments were captured. These comments were

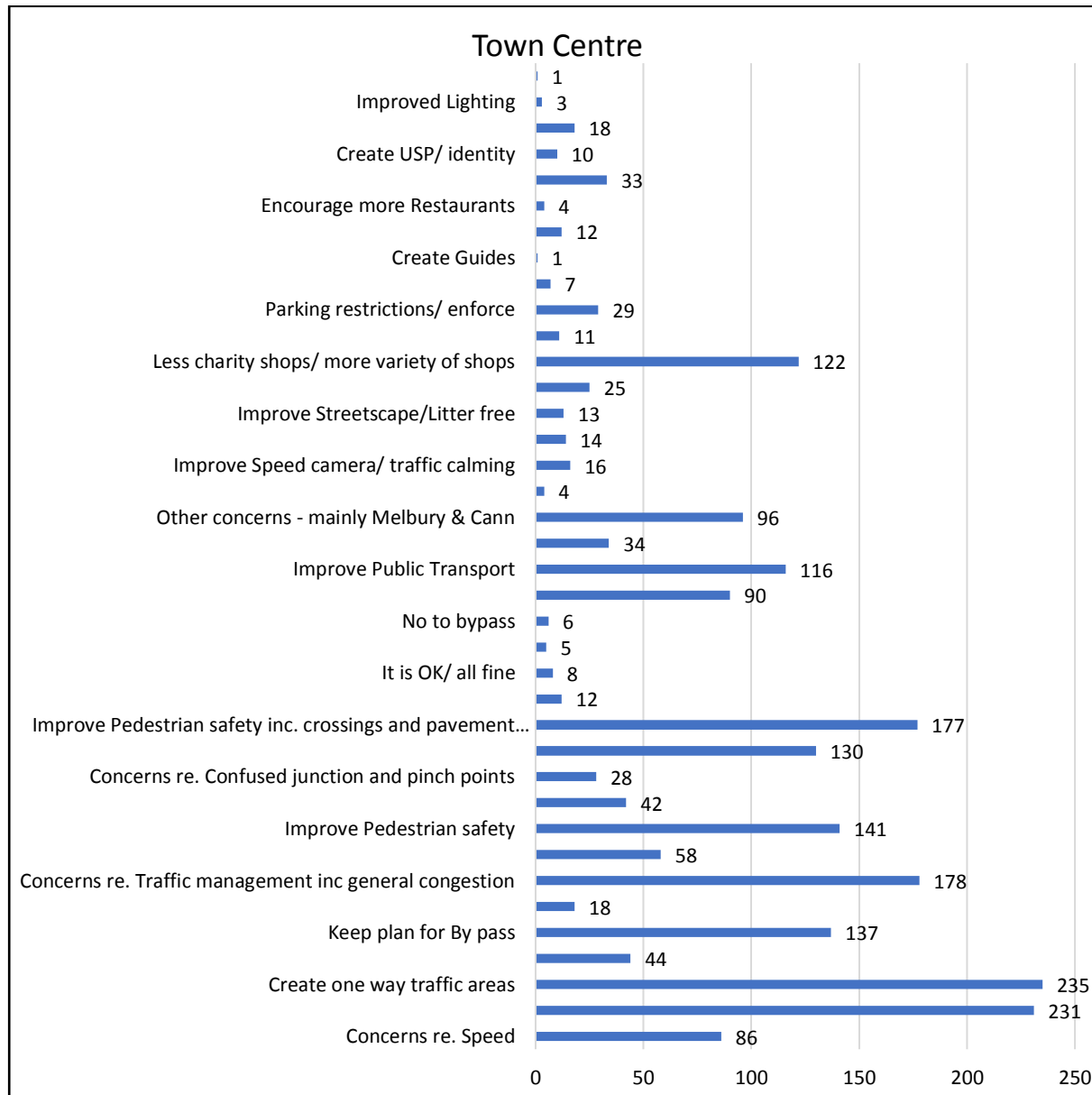
analysed by the Shaftesbury Neighbourhood Plan Advisory Committee in March 2018. These comments have been linked through to the relevant 5 themes.

4b. Summary of free form text from 2014 questionnaire – Housing and Employment



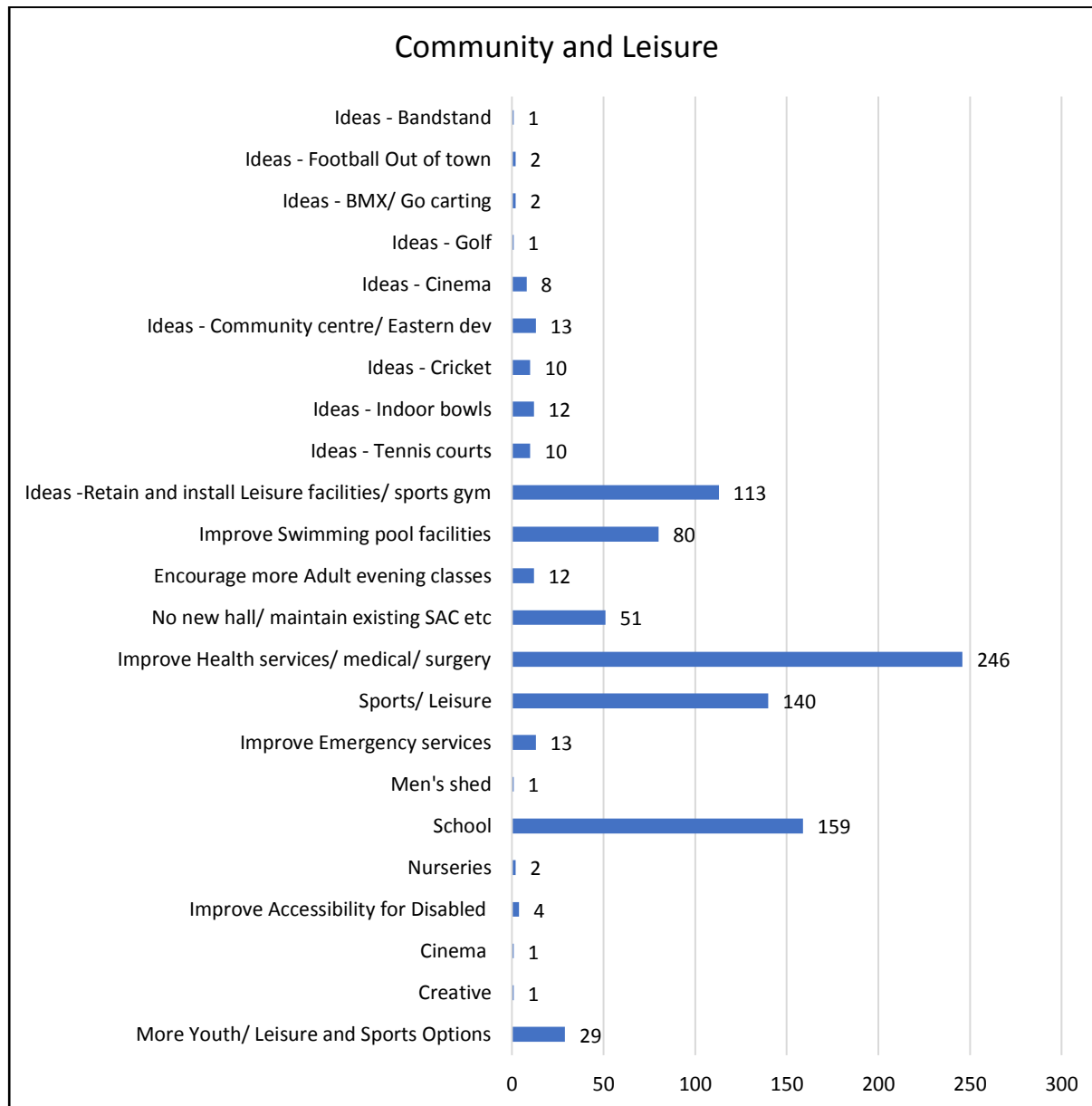
A total of **1218** free form responses relating to **Housing and Employment** were analysed and considered

4c. Summary of free form text from 2014 questionnaire – Town Centre



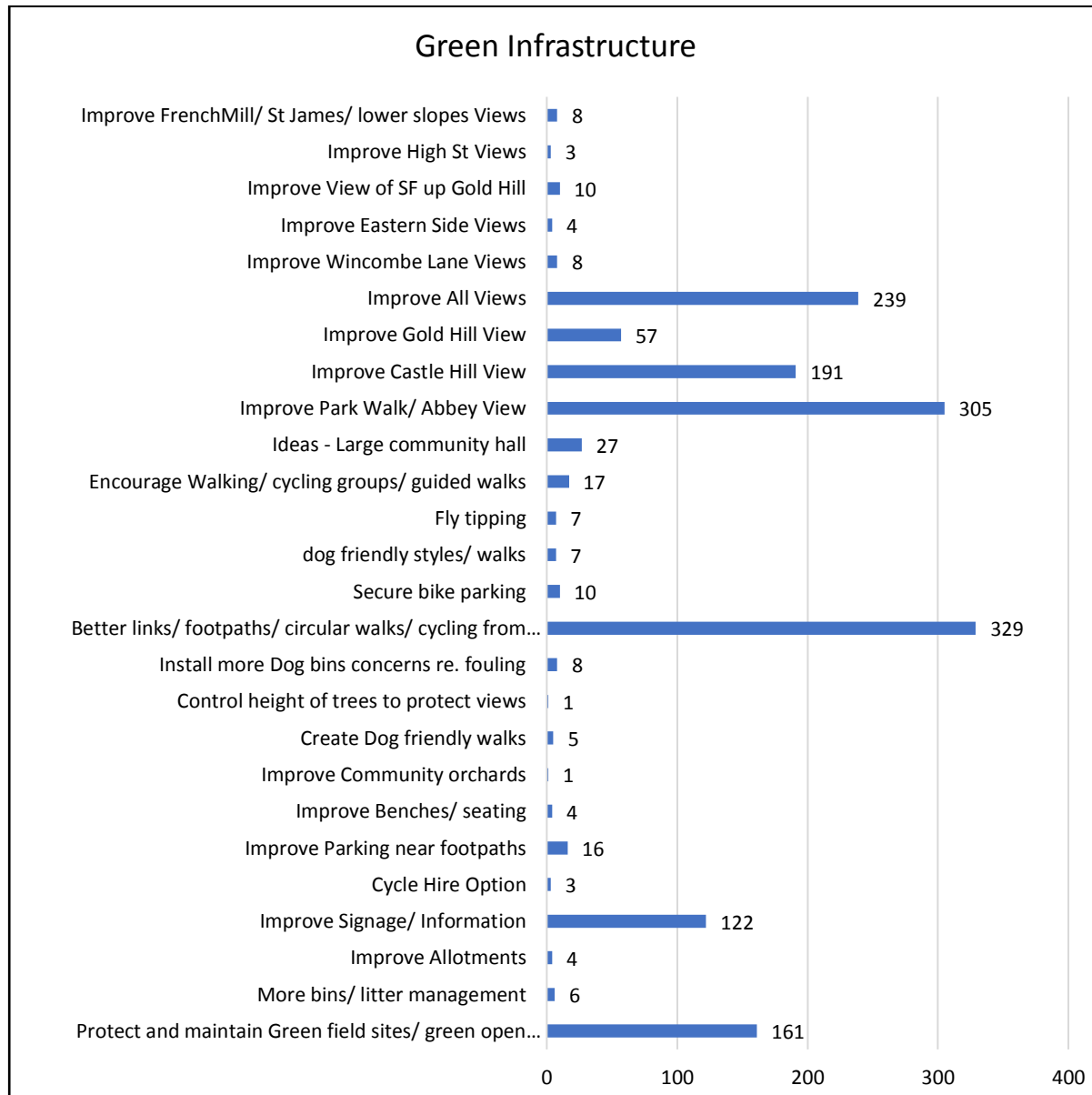
A total of **2195** free form responses relating to **Town Centre** were analysed and considered

4d. Summary of free form text from 2014 questionnaire – Community and Leisure



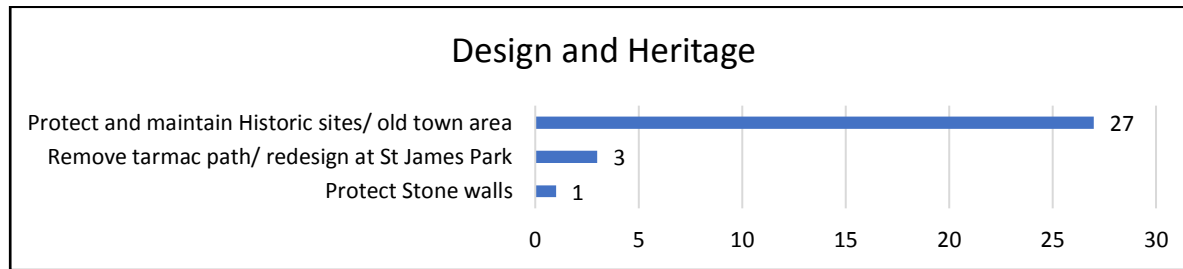
A total of **911** free form responses relating to **Community and Leisure** were analysed and considered

4e. Summary of free form text from 2014 questionnaire – Green Infrastructure



A total of **1553** free form responses relating to **Green Infrastructure** were analysed and considered

4f. Summary of free form text from 2014 questionnaire – Design and Heritage



A total of **31** free form responses relating to **Design, History and Heritage** were analysed and considered

5. Mini survey and responses (June 2018) – validating key themes

Much work was undertaken by the Shaftesbury, Melbury Abbas and Cann Neighborhood Plan group. Dorset Planning Consultant Ltd (DPC), who had advised the previous working group, provided continuity between the groups as well as guidance in terms of policy development based on analysis of data and results of survey. However, mindful that three years had passed since the 2014 survey, the newly appointed Shaftesbury Neighbourhood Plan Advisory Committee (SNPAC) agreed it important to test out the key themes with the community. Each Advisory Committee member committed to obtaining 10 completed surveys each from a cross-section of the community, and was provided with a guidance note in terms of how to conduct the survey to ensure consistency.

5a. Blank mini questionnaire to validate the key themes – conducted in June 2018

https://www.shaftesburyplan.co.uk/wp-content/uploads/2018/12/Mini_Survey_Final_6.4.18-003-1.pdf

Shaftesbury Neighbourhood Plan Mini Survey
Shaftesbury Town Council's Advisory Committee

The Neighbourhood Plan gives Shaftesbury residents the opportunity to shape their town and environment. Whilst there is a need to operate within National and Regional guidelines there is the flexibility to influence future plans.

Q1. BACKGROUND

1a) Are you aware of the Neighbourhood planning process? Y N

1b) Did you participate in completing the original questionnaire during 2014? Y N

1c) How long have you lived in Shaftesbury? Please tick where applicable.

Less than 1 year	1 – 3 years	3 – 5 years	5 – 10 years	Over 10 years
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q2. SUSTAINABILITY
Infrastructure - How concerned are you about the impact of a growing population on the following?
Please tick one box on each line as applicable.

Infrastructure - headlines	I am concerned, AND a member of my household is affected in the ways described	I am concerned but my household is NOT affected	I am not concerned	Don't know or N/A
Traffic congestion Frequent delays on Shaftesbury's roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education provision No school place here and has to attend a school outside the town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GP and health facilities Had an unacceptable wait for an appointment within the last year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Welfare facilities / social care Receives inadequate support from welfare services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking Frequently unable to park within reach of where I need to go	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Transport Limitations on travel for jobs or social events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community space / hall / group activities Member of a group that can't find a space for its activity in the town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What's missing? – Are there other ways that rapid growth in Shaftesbury affects your household?

1.

2.

Q3. WHAT FACILITIES DO YOU USE AND WHICH ONES DO YOU HAVE TO TRAVEL OUTSIDE SHAFTESBURY FOR?
Please tick to indicate how often and where you or any of your household use any of these leisure facilities.

Leisure / community/ welfare amenities/ facilities (social infrastructure)	How Often?			Where?		N/A
	Weekly or more often	Monthly	Occasional	Shaftesbury	Where else?	
Library / Arts centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Day centre for the elderly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nursery / Crèche	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allotments / community growing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Equipped play areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infrastructure for Physical / Sporting activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Football club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cricket	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming pool / indoor gym	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q4. BUSINESS, EMPLOYMENT AND TOWN CENTRE

4a) How easy is it for your household to shop? Use just one box on each row to describe what you usually do.

Type of shopping	Walk or Cycle	By CAR or BUS		Order ONLINE for home delivery		
		Shaftesbury	Where else?	Weekly or more often	Monthly	Infrequent or Never
Main food shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-food items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Top up / convenience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4b) What do you think are the top 3 priorities to improve the town centre?
Please tick your top 3 in each column and add your suggestions (if something is missing).

Actions that could be encouraged to improve the town centre for -	For your Household	For Visitors to the Town
Improved shopping experience/ greater selection of shops?	<input type="checkbox"/>	<input type="checkbox"/>
The design and the look of the shop fronts?	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging greater use of vacant premises	<input type="checkbox"/>	<input type="checkbox"/>
Car parking (length of stay)/ number of places available?	<input type="checkbox"/>	<input type="checkbox"/>
Weekly markets/events – creating a vibrant experience?	<input type="checkbox"/>	<input type="checkbox"/>
Improved pavements – including maintenance standards	<input type="checkbox"/>	<input type="checkbox"/>
Improved traffic management	<input type="checkbox"/>	<input type="checkbox"/>
Improved or additional toilet facilities	<input type="checkbox"/>	<input type="checkbox"/>
What's missing?	<input type="text"/>	<input type="text"/>
1. <input type="text"/>		
2. <input type="text"/>		

4c) Are you in paid employment? Y N

If you work, do you travel to reach work? Please tick one box in each row.

How I reach my workplace (Tick the main one on this row)	Work at Home	Walk or Cycle	Own Motor Vehicle	Bus	Driving Job
Work-related travel per week in Shaftesbury (give number of hours in one box)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work-related travel per week outside Shaftesbury (give number of hours in one box)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4d) If you are self-employed would you consider using an affordable local 'hot desk' facility/co-working space in the town centre to share facilities, improve skills etc. Y N

Q5. How easily can you get from home to green spaces for relaxation, exercise or play? Tick once on each line.

	Agree	Disagree	I haven't tried
I can reach a pleasant open space on foot within 10 minutes of my front door	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I can access the countryside on foot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I can easily get to open space for relaxation/play by foot, cycle or with push chair or mobility buggy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for completing this mini survey!

About your household:
Postcode: **SP7**

Your information will be used for internal research purposes only by the Neighbourhood Plan Advisory Committee Group and Shaftesbury Town Council.

Name:
Telephone number:
Email address:
Address:

5b. Summary of responses from mini survey conducted in June 2018 – (sense check of 2014/15 survey to validate key themes)

OUT OF 155 PEOPLE SURVEYED:			SHAFTESBURY NEIGHBOURHOOD PLAN MINI SURVEY				SHAFTESBURY TOWN COUNCIL'S ADVISORY COMMITTEE				
			ANALYSIS								
BACKGROUND			GP AND HEALTH FACILITIES: HAD AN UNACCEPTABLE WAIT FOR AN APPOINTMENT WITHIN THE LAST YEAR				FACILITIES				
LENGTH OF RESIDENCY	%	No.	Is concerned and a member of their household is affected	47	73	LIBRARY / ARTS CENTRE	%	No.	FOOTBALL CLUB	%	No.
Have lived in Shaftesbury for less than 1 year	3	5	Is concerned and a member of their household is not affected	31	49	Used weekly in Shaftesbury	17	27	Used weekly in Shaftesbury	1	2
Have lived in Shaftesbury between 1-3 years	9	14	Is not concerned	12	18	Used monthly in Shaftesbury	20	31	Used monthly in Shaftesbury	1	2
Have lived in Shaftesbury between 3-5 years	4	6	Didn't know or N/A	7	11	Used occasionally in Shaftesbury	45	69	Used occasionally in Shaftesbury	4	8
Have lived in Shaftesbury between 5-10 years	14	22	Omitted to answer	3	4	Used elsewhere	1	2	Used elsewhere	0	0
Have lived in Shaftesbury for over 10 years	69	105	WELFARE FACILITIES / SOCIAL CARE: RECEIVES INADEQUATE SUPPORT FROM WELFARE SERVICES	%	No.	N/A	14	22	N/A	74	115
Omitted to answer	1	3	Is concerned and a member of their household is affected	8	12	Omitted to answer	3	4	Omitted to answer	18	28
2014 NEIGHBOURHOOD PLAN	%	No.	Is concerned and a member of their household is not affected	40	62	YOUTH CLUB	%	No.	CRICKET	%	No.
People were aware of the Neighbourhood Plan and Process	62	96	Is not concerned	12	19	Used weekly in Shaftesbury	1	2	Used weekly in Shaftesbury	1	1
Were unaware of the Neighbourhood Plan and Process	32	50	Didn't know or N/A	34	52	Used monthly in Shaftesbury	2	3	Used monthly in Shaftesbury	0	0
N/A	6%	9	Omitted to answer	6	10	Used occasionally in Shaftesbury	5	7	Used occasionally in Shaftesbury	5	7
Participated in the original Neighbourhood questionnaire in 2014	28	43	PARKING: FREQUENTLY UNABLE TO PARK WITHIN REACH OF WHERE I NEED TO GO	%	No.	Used elsewhere	0	0	Used elsewhere	1	2
Did not Participate in the original Neighbourhood questionnaire in 2014	63	97	Is concerned and a member of their household is affected	44	68	N/A	79	123	N/A	75	117
N/A	9	15	Is concerned and a member of their household is not affected	29	45	Omitted to answer	13	20	Omitted to answer	18	28
			Is not concerned	17	26	DAY CENTRE FOR THE ELDERLY	%	No.	SWIMMING POOL / INDOOR GYM	%	No.
			Didn't know or N/A	6	9	Used weekly in Shaftesbury	0	0	Used weekly in Shaftesbury	9	15
			Omitted to answer	4	7	Used monthly in Shaftesbury	1	1	Used monthly in Shaftesbury	1	2
			PUBLIC TRANSPORT: LIMITATIONS ON TRAVEL FOR JOBS OR SOCIAL EVENTS	%	No.	Used occasionally in Shaftesbury	1	1	Used occasionally in Shaftesbury	15	23
			Is concerned and a member of their household is affected	28	44	Used elsewhere	0	0	Used elsewhere	17	26
			Is concerned and a member of their household is not affected	34	53	N/A	83	130	N/A	41	63
			Is not concerned	13	20	Omitted to answer	15	23	Omitted to answer	17	26
			Didn't know or N/A	21	32	NURSERY / CRÈCHE	%	No.	EQUIPPED PLAY AREAS	%	No.
			Omitted to answer	4	6	Used weekly in Shaftesbury	1	2	Used weekly in Shaftesbury	6	9
			COMMUNITY SPACE / HALL / GROUP ACTIVITIES: MEMBER OF A GROUP THAT CAN'T FIND A SPACE FOR ITS ACTIVITY IN THE TOWN	%	No.	Used monthly in Shaftesbury	0	0	Used monthly in Shaftesbury	1	2
			Is concerned and a member of their household is affected	12	20	Used occasionally in Shaftesbury	2	3	Used occasionally in Shaftesbury	10	16
			Is concerned and a member of their household is not affected	27	42	Used elsewhere	0	0	Used elsewhere	0	0
			Is not concerned	26	41	N/A	82	127	N/A	66	103
			Didn't know or N/A	26	41	Omitted to answer	15	23	Omitted to answer	17	25
			Omitted to answer	7	11	ALLOTMENTS / COMMUNITY GROWING	%	No.	SKATEBOARD PARK, MULTI-USE GAMES AREA	%	No.
			TRAFFIC CONGESTION: FREQUENT DELAYS ON SHAFTESBURY'S ROADS	%	No.	Used weekly in Shaftesbury	7	11	Used weekly in Shaftesbury	0	0
			Is concerned and a member of their household is affected	47	73	Used monthly in Shaftesbury	0	0	Used monthly in Shaftesbury	1	1
			Is concerned and a member of their household is not affected	39	60	Used occasionally in Shaftesbury	7	11	Used occasionally in Shaftesbury	5	7
			Is not concerned	12	19	Used elsewhere	0	1	Used elsewhere	0	0
			Didn't know or N/A	1	2	N/A	72	111	N/A	65	102
			Omitted to answer	1	1	Omitted to answer	14	21	Omitted to answer	29	45
			EDUCATION PROVISION: NO SCHOOL PLACE HERE AND HAS TO ATTEND	%	No.						
			Is concerned and a member of their household is affected	4	7						
			Is concerned and a member of their household is not affected	51	79						
			Is not concerned	13	20						
			Didn't know or N/A	27	42						
			Omitted to answer	5	7						

BUSINESS, EMPLOYMENT AND TOWN CENTRE: TYPE OF SHOPPING		
MAIN FOOD SHOP	%	No.
Walked/Cycled in Shaftesbury	29	45
Car/Bus in Shaftesbury	35	54
Car/Bus Elsewhere	26	40
Online Weekly	2	4
Online Monthly	1	1
Online rarely/never	0	0
Omitted to answer	7	11
NON-FOOD ITEMS	%	No.
Walked/Cycled in Shaftesbury	23	36
Car/Bus in Shaftesbury	17	27
Car/Bus Elsewhere	32	49
Online Weekly	1	2
Online Monthly	9	13
Online rarely/never	1	2
Omitted to answer	17	26
TOP UP / CONVENIENCE	%	No.
Walked/Cycled in Shaftesbury	40	62
Car/Bus in Shaftesbury	34	52
Car/Bus Elsewhere	8	13
Online Weekly	0	0
Online Monthly	0	0
Online rarely/never	0	0
Omitted to answer	18	28
PRIORITIES TO IMPROVE THE TOWN CENTRE		
IMPROVED SHOPPING EXPERIENCE/ GREATER SELECTION OF SHOPS?	%	No.
Thought this a priority for BOTH visitors and own household	41	64
Thought this was a priority for Visitors	5	8
Thought this was a priority for their own household	27	42
Omitted to answer	27	41
THE DESIGN AND THE LOOK OF THE SHOP FRONTS?	%	No.
Thought this a priority for BOTH visitors and own household	10	16
Thought this was a priority for Visitors	11	17
Thought this was a priority for their own household	5	8
Omitted to answer	74	114
ENCOURAGING GREATER USE OF VACANT PREMISES		
Thought this a priority for BOTH visitors and own household	26	41
Thought this was a priority for Visitors	11	17
Thought this was a priority for their own household	27	42
Omitted to answer	36	55
CAR PARKING (LENGTH OF STAY)/ NUMBER OF PLACES AVAILABLE?		
Thought this a priority for BOTH visitors and own household	24	38
Thought this was a priority for Visitors	28	43
Thought this was a priority for their own household	18	28
Omitted to answer	30	46
WEEKLY MARKETS/EVENTS – CREATING A VIBRANT EXPERIENCE?		
Thought this a priority for BOTH visitors and own household	21	32
Thought this was a priority for Visitors	10	16
Thought this was a priority for their own household	16	25
Omitted to answer	53	82
IMPROVED PAVEMENTS – INCLUDING MAINTENANCE STANDARDS		
Thought this a priority for BOTH visitors and own household	22	34
Thought this was a priority for Visitors	5	8
Thought this was a priority for their own household	18	28
Omitted to answer	55	85
IMPROVED TRAFFIC MANAGEMENT		
Thought this a priority for BOTH visitors and own household	23	35
Thought this was a priority for Visitors	10	16
Thought this was a priority for their own household	21	32
Omitted to answer	46	72
IMPROVED OR ADDITIONAL TOILET FACILITIES		
Thought this a priority for BOTH visitors and own household	21	33
Thought this was a priority for Visitors	22	34
Thought this was a priority for their own household	8	12
Omitted to answer	49	76
EMPLOYMENT		
Are in paid employment (inc self employed)	44	68
Are not in paid employment	50	77
Omitted to answer	6	10
REACHING THE WORKPLACE		
Work at Home	5	16
Walk of Cycle	7	22
Own Motor Vehicle	19	59
Bus/ driving job	0	0
N/A	69	213
REACHING THE WORKPLACE IN SHAFTESBURY & OUTSIDE ADDED TOGETHER		
TRAVEL		
Average travel within Shaftesbury—34 people and 102 hours in total		3
Average Travel outside of Shaftesbury—17 people and 34 hours		2
IF YOU ARE SELF-EMPLOYED WOULD YOU CONSIDER USING AN AFFORDABLE LOCAL 'HOT DESK' FACILITY/CO-WORKING SPACE IN THE TOWN CENTRE TO SHARE FACILITIES, IMPROVE SKILLS ETC?		
Yes	7	11
No	41	63
Omitted to Answer	37	58
N/A	15	23
I CAN REACH A PLEASANT OPEN SPACE ON FOOT WITHIN 10 MINUTES OF MY FRONT DOOR		
Agree	79	123
Disagree	12	18
Haven't Tried	3	4
Omitted to answer	6	10
I CAN ACCESS THE COUNTRYSIDE ON FOOT		
Agree	72	112
Disagree	14	21
Haven't Tried	3	5
Omitted to answer	11	17
I CAN EASILY GET TO OPEN SPACE FOR RELAXATION/PLAY BY FOOT.		
Agree	61	94
Disagree	11	17
Haven't Tried	13	21
Omitted to answer	15	23

The results of the mini-survey helped to confirm what was a priority to local people, and also gathered some useful indicative evidence in terms of facilities used and travel patterns. In particular, it confirmed that people were concerned about the ability of infrastructure to cope, in terms of the

roads, traffic and parking, limitations of public transport, schools, health and social care. It also confirmed the perceived importance of the range of shops and availability of parking for the town centre.

6. Initial consultation (phase 1) February 2019 – draft policy intentions

Following much work researching the topic themes and issues for the Neighbourhood Plan, the Advisory Group developed policy areas and ideas that they felt were appropriate for inclusion in the plan. These were presented to the Town Council at its meeting on 5 February 2019, in order for the Town Council to agree the policy aims and intentions in preparation for phase 1 public consultation.

This consultation ran for a two week period from 18 February 2019. The consultation was announced via a press release (dated 6 February) and included over 15 consultation events planned with a cross section of groups and organisations in the town, including locations such as the Town Hall, Library and Tesco. All of the related information was also published on the website and facebook page. The Local Greenspace landowner contact was made slightly later (in April) following the analysis of the initial results of the consultation.

6a. Schedule of community engagement:

PHASE ONE CONSULTATION SCHEDULE – NEIGHBOURHOOD PLAN

	MONDAY 18 TH	TUESDAY 19 TH	WEDNESDAY 20 TH	THURSDAY 21 ST	FRIDAY 22 ND
AM	GUILDHALL (open session) 10am – 4pm	Tesco 9:30am – 1pm	GUILDHALL (open session) 10am – 2pm	WI Farmers Market (Guildhall) 10am – 12pm	Tesco 10am – 2pm
PM		Short Mat Bowls (Shaftesbury Youth Club) 4pm – 5pm	GUILDHALL (open session) 4pm – 5pm	Library 1pm – 3pm	
EVE	GUILDHALL 5pm – 7pm		Open Spaces Group 6pm – 8pm	Silver Band Club 7:15pm	
	MONDAY 25 TH	TUESDAY 26 TH	WEDNESDAY 27 TH	THURSDAY 28 TH	FRIDAY 1 ST MARCH
AM	GUILDHALL (open session) 10am – 2pm	Open House (Fathers House) 9:30am – 12pm	GUILDHALL (open session) 10am – 1pm	Royal British legion (RBL) 10am – 12pm	Toddler Group - Little Monkeys (Fathers House) 9:30am – 12pm
PM		Library 2pm – 4pm	Tesco 2pm – 4pm	Painting for pleasure (Royal British Legion) Time 2pm – 4pm	
EVE	Rotary Club 7pm – 9pm		Shaftesbury Choir (Guildhall) 7pm – 9pm	GUILDHALL (open session) 7 - 9	

6b. Example letter sent to community groups



Shaftesbury Town Council
Town Hall, Shaftesbury, Dorset. SP7 8LY
Telephone: 01747 852420
e-mail: enquiries@shaftesbury-tc.gov.uk
website: shaftesbury-tc.gov.uk
VAT Reg No. 241 1307 58

25 January 2019

Dear Robin, (Shaftesbury, Royal British Legion)

The Shaftesbury Neighbourhood Plan group need your support!

Over the past 12 months a team of community volunteers have been developing the Shaftesbury Neighbourhood Plan. This plan is a blueprint, a guide for planners when they make decisions about our town's future. It is different to any strategy that has been prepared before. People who live here have written it and it is based on what you've told us. We've surveyed fellow residents to find out what needs to happen to make life better here. Each and every one of the policies, which we're proposing is based on months of research, evidence gathering and consultation.

We would love to do more to protect and preserve our town however we need to be realistic. We are simply not allowed to say 'no' to any more development. The government determines which issues we and cannot address in this plan however we want to make sure that any future building does not spoil our Shaftesbury.

This Neighbourhood Plan is not a publication that will be forgotten about. It won't sit on a shelf, gathering dust. It will be updated. It will change in the future. Just like our town, it will need to be adapted to cater for new demands and to embrace fresh ideas.

Phase 1 consultation.

We would be hugely grateful if your group would be willing to participate in our consultation which starts on Monday 18th February for a period of 2 weeks. Having researched your group I see that you meet on a Thursday morning.

One of the Neighbourhood Plan volunteers would like to share the plan policies with your group on the above date. You and your group can then tell us which policies you like and let us know which ones you don't like. We want to know whether you think we've got the tone right. Because this is the only planning guide that will inform the planning authorities what Shaftesbury wants and what Shaftesbury needs.

Together, we want to agree a plan that will keep our small, unique Dorset town vibrant. For us and for the next generation of Shaftesbury residents.

I would be grateful if you could confirm that your group would be willing to support the Neighbourhood Plan by participating in the consultation on **Thursday 21st February at 10am.**

Example: letter sent to a community organisation requesting an audience with respective group to share the **draft policy intentions:**

6c. Example of leaflets used to explain draft policy intentions



6d. Example of letter sent to landowners re Local Green Space (LGS) designation

Dear x

We are contacting you to let you know that Rolt Millennium Green is being considered for Local Green Space designation through the Shaftesbury Neighbourhood Plan.

A Neighbourhood Plan provides a mechanism for protecting certain green spaces from future development. Some existing areas of green space are demonstrably special or have particular local significance, for example because of their historic links, recreational value, cultural significance, role in mitigating pollution or climate change, or richness of wildlife. Such spaces, that also meet the NPPF Paragraph 77 criteria, (they are not currently being considered for development, not extensive, and are close to the community they serve), can be designated as Local Green Spaces (LGS). Shaftesbury Neighbourhood Plan is hoping to designate Rolt Millennium Green as a Local Green Space for special protection.

Local communities can identify green spaces for special protection (where planning permission for new buildings would normally be refused other than in very special circumstances). In order to qualify for the Local Green Space designation, it is important that the green space:

- is in reasonably close proximity to the community it serves
- is demonstrably special to a local community and holds a particular local significance, for example because of its beauty, historic significance, recreational value (including as a playing field), tranquillity or richness of its wildlife
- is local in character and is not an extensive tract of land

Please be aware that land can be considered for designation even if there is no public access. Designation does not in itself confer any rights of public access over what exists at present or any specific requirements as to how the land is managed.

We would welcome any comments you may have on this proposal at this stage. We will take into account your response in the decision whether to include your site in the Neighbourhood Plan. The independent Examiner for the Neighbourhood Plan will also consider whether the designation is appropriate before the Plan is finalised.

I have attached a map to show the Local Green Space pertaining to Rolt Millennium Green.



I look forward to hearing from you in due course, ideally before the end of April and once you have had the opportunity to speak with your fellow trustee's.

Example: email sent to a landowner to explain the local green important space and **LGS designation** process.

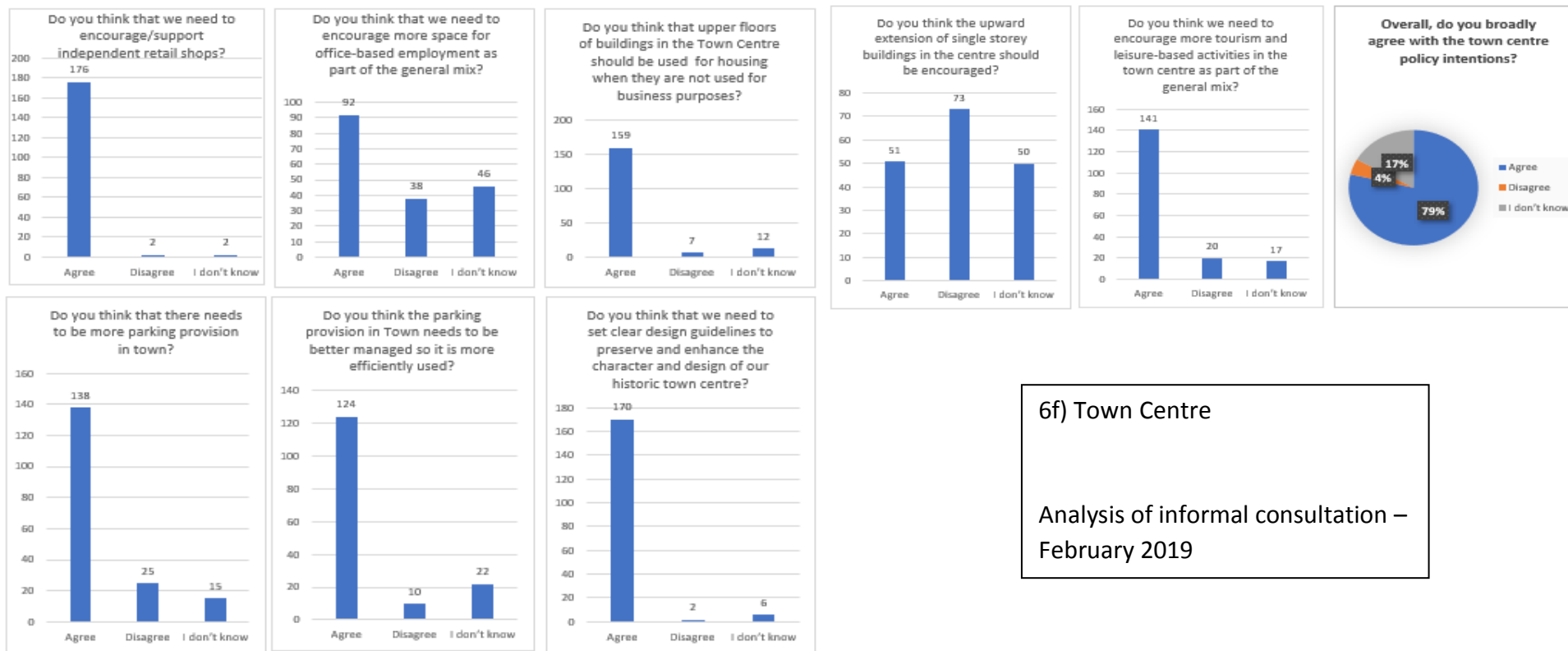
This letter was sent out in April following the initial review of the consultation outcomes that indicated support for Local Green Spaces

6e. Summary of responses from initial informal consultation –Overall number of returns

Neighbourhood Plan theme	Paper responses	Online responses	Total responses
Town Centre	125	59	184
Green Infrastructure	101	63	164
Housing and Employment	134	105	239
Community and Leisure	113	25	138
Design and Heritage	122	33	155
Totals	595	285	880

6f. Town Centre – analysis of informal consultation

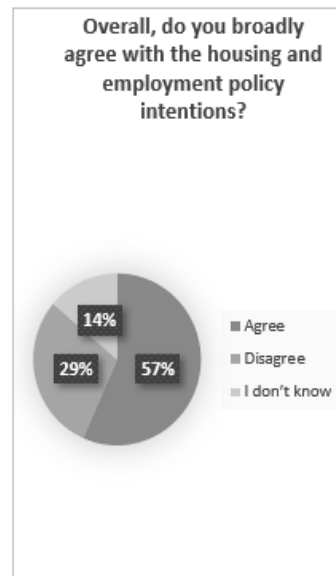
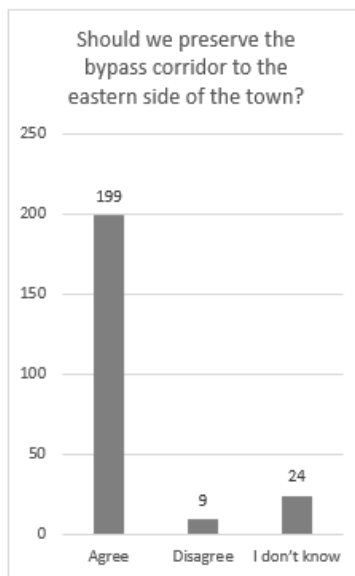
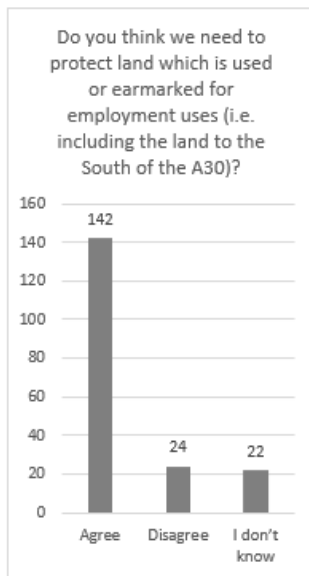
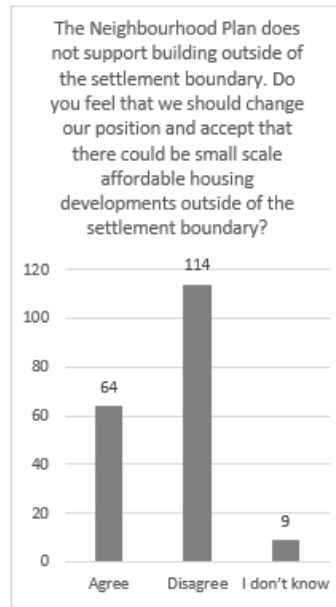
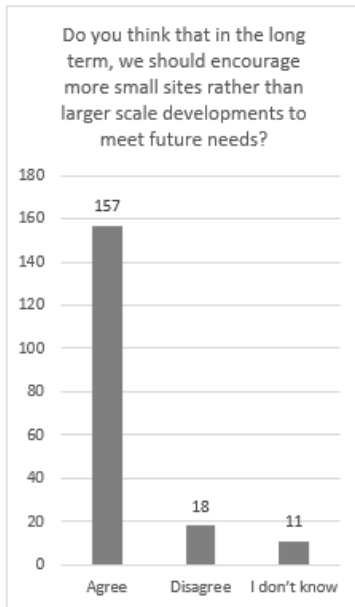
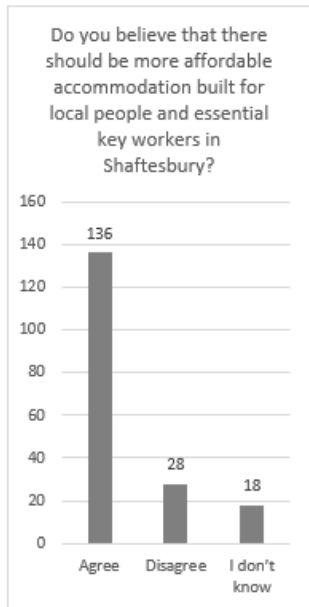
Town Centre



6f) Town Centre
 Analysis of informal consultation –
 February 2019

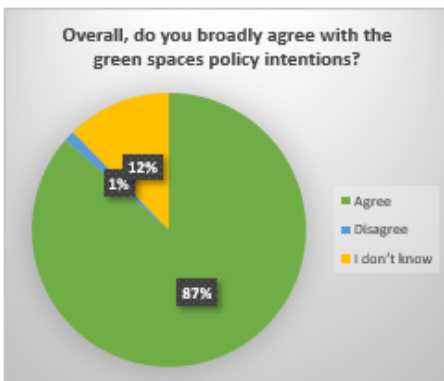
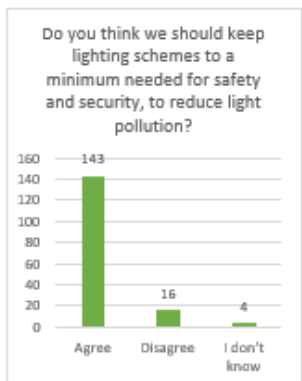
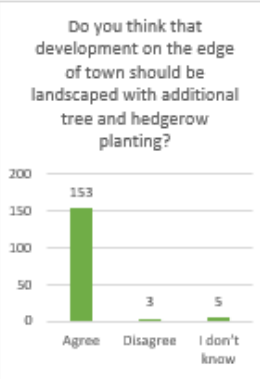
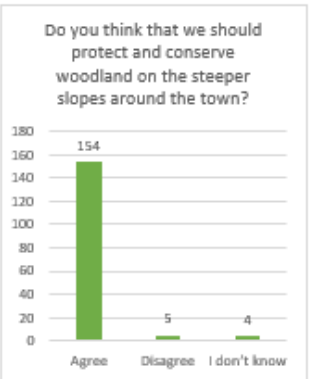
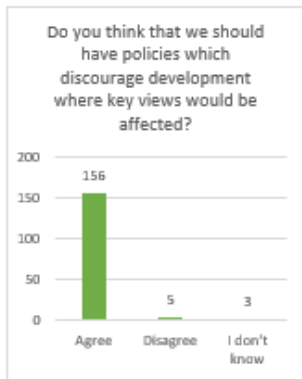
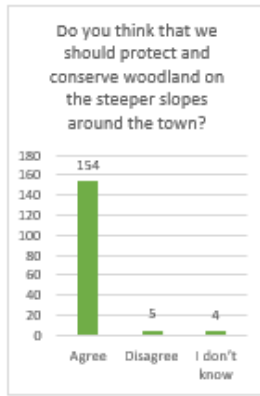
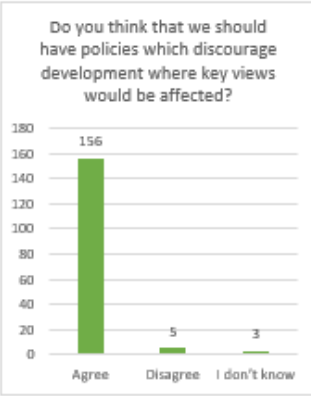
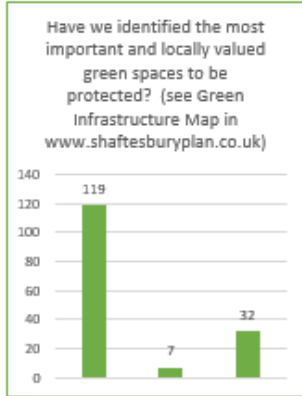
6g. Housing and Employment – analysis of informal consultation

Housing and Employment



6g) Housing and Employment – analysis of informal consultation
February 2019

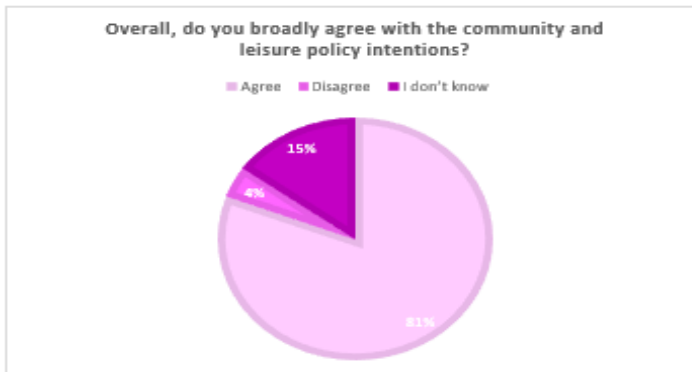
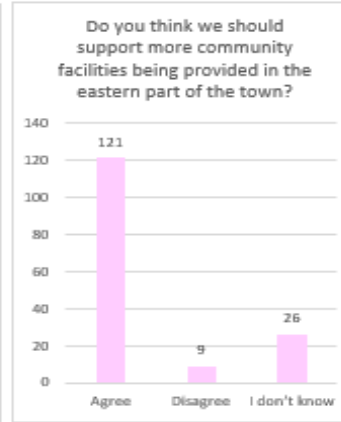
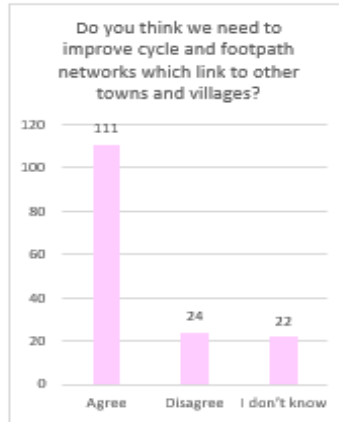
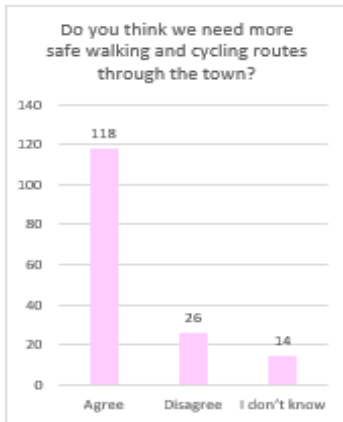
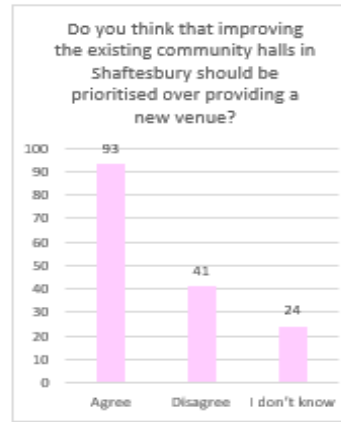
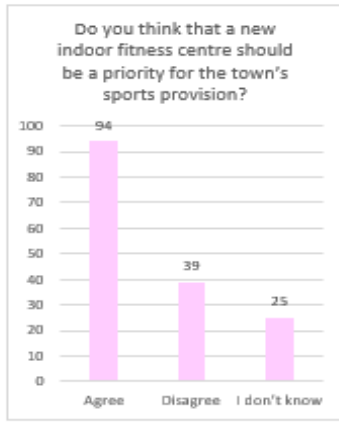
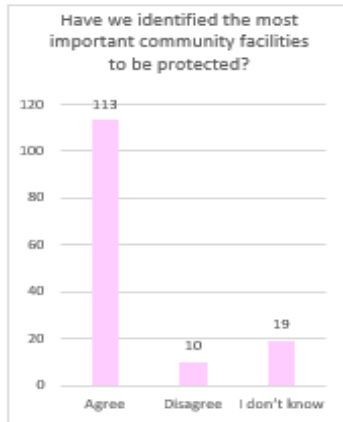
6h. Green Infrastructure – analysis of informal consultation



6h) Green Infrastructure – analysis of informal consultation
February 2019

6i. Community and Leisure – analysis of informal consultation

Community and Leisure



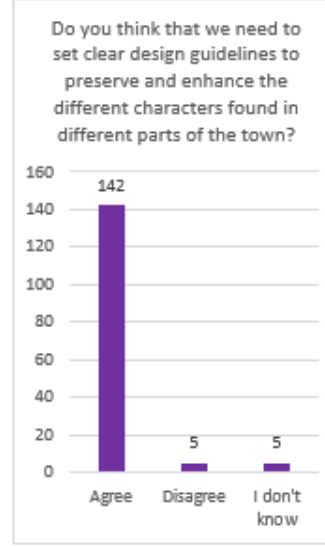
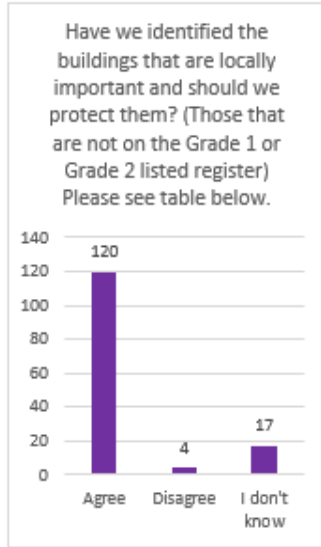
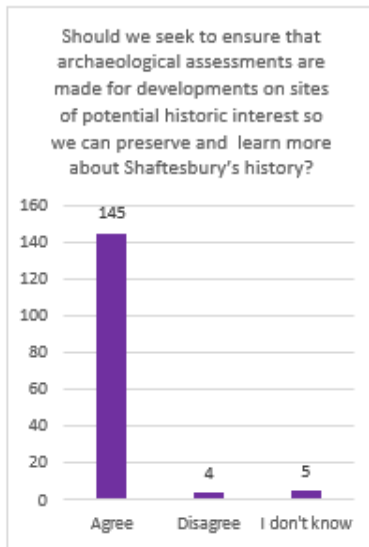
6i) Community and Leisure

Analysis of informal consultation

February 2019

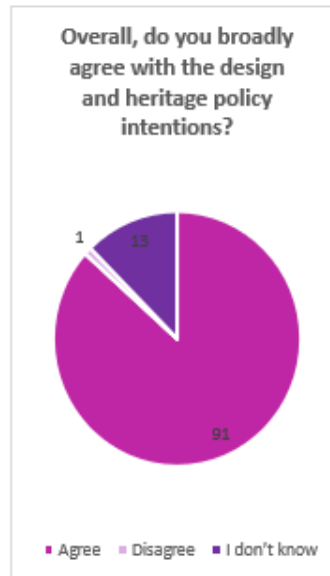
6j. Design and Heritage - analysis of informal consultation

Design and Heritage



6j) Design, History and Heritage
analysis of informal consultation
February 2019

New Developments...



There were 2 questions where a high percentage of respondents disagreed with the policies we had suggested, and therefore resulted in a change to the approach proposed for the Neighbourhood Plan.

Firstly, even though many people agreed with the option to accept small scale affordable housing developments outside of the settlement boundary (which could mean building on green fields) over 60% of responses indicated no support for this policy. As a result of this consultation feedback the decision was made to not include rural exception site policy (which would have deviated from the approach taken in the Local Plan).

Another of our proposing policies suggested encouraging the addition of upper floors to buildings in the town centre (where appropriate) which could create additional residential accommodation in the form of flats above the shops. Whilst nearly 60% of people either agreed or were uncertain, there were still a significant amount of responses that did not support this policy intention. Given that the inclusion of the policy could be divisive in terms of the referendum, the decision was taken to omit it from the plan.

The detailed comments were also considered and guided further refinements to the policy drafting.

7. Pre-submission draft consultation 1st August – 26th September 2019

The final consultation stage (sometimes known as the Regulation 14 consultation) was on the pre-submission draft. The draft plan was presented to the Planning and Highways meeting of the Town Council on Tuesday 21st May following on from an informal SNPAC/ Councillor briefing session. The Town Council resolved to adopt the Draft Neighbourhood Plan policies and projects in readiness of the formal public consultation that was anticipated as starting in July 2019.

Due to staff illness, the start of the consultation was slightly delayed, and started on the 1st August, running for an extended period of 9 weeks (to close on 26th September). The draft plan was available for review online throughout the consultation period via the dedicated Shaftesbury Neighbourhood Plan website together with a questionnaire/ feedback form, and emails sent to the statutory consultees. A consultation leaflet (explaining how to complete the questionnaires) was also delivered to every address within the parish boundary in mid August. A number of pop-up events were also scheduled.

The Arts Centre (awaiting confirmation), Town Hall and Library acting as Neighbourhood Plan hubs, where a hard copy of the plan was available for the public to review alongside paper copies of the questionnaires to



complete. Hard copies were also made available to each of the community groups such as the Civic Society, OSG, Chamber, British Legion etc.... to circulate over the 9 weeks to their members.

More details on all these actions are given in the following sections.

The list of statutory consultees contacted were as follows:

- Dorset Council
- Wiltshire Council
- Motcombe Parish Council
- Donhead St Mary Parish Council
- Melbury Abbas and Cann Parish Council
- The Stours Parish Council
- Orchards and Margaret Marsh Parish Council
- Semley and Sedgemoor Parish Council
- Natural England
- Cranborne and West Wilts AONB team
- Environment Agency
- Historic England
- NHS Dorset Clinical Commissioning Group
- Scottish and Southern Energy
- Southern Gas Network
- Wessex Water
- Shaftesbury Churches
- Shaftesbury Schools / Academies
- Abbey View Medical Centre / Blackmore Vale Partnership

A list of all the community organisations contacted is shown below:

- A350 group
- Little Monkeys toddler group
- Open House
- Rolt Millennium Green
- Royal British Legion
- Shaftesbury Chamber of Commerce
- Shaftesbury Choir
- Shaftesbury Civic Society
- Shaftesbury Rotary Club
- Short mat bowls
- Silver Band Club
- Trinity Centre
- Women's institute
- Wrightson's Allotments

7a. Consultation information leaflet –

Every household in the Shaftesbury parish received an information leaflet via Royal Mail on 16th August 2019. The information leaflet explains ‘what is the Neighbourhood Plan?’ an outline of each of the policies and an overview of how the Neighbourhood plan was developed. The leaflet explains how the community can have their say and details of the Neighbourhood Plan hubs and the pop-up shop opening times and days of public engagement.

The information leaflet also directs the reader to the questionnaire either online or via one of the hubs or the pop-up shop.

How was this Neighbourhood Plan developed?

This Neighbourhood Plan is the result of thousands of hours of work, undertaken by three teams of townspeople since 2014.

The current version has been researched and compiled by a group of eight Shaftesbury residents, who volunteered to pick up the baton and continue the work of the previous Neighbourhood Plan groups during a public meeting at the Guildhall in January 2018.

We’re mindful that everyone who has given their time to this evolving process has shared the same belief - that Shaftesbury is a special place with unique qualities that need protecting. We’re grateful to them.

We have updated the earlier research, asked many additional questions and assessed fresh evidence to produce what we believe is the most comprehensive survey of Shaftesbury public opinion ever undertaken.

This plan has been written over 15 months when Brexit, political change and the environmental crisis has dominated the headlines. Nationally and globally there is uncertainty. But in Shaftesbury, we have found clarity and a clear message about what people want.

We have received 878 responses during our consultation over the last six months. The responses have helped us to shape the content of the draft policies and determine what sort of place Shaftesbury could be in the year 2031.

So much has been written about our historic town’s past. This Neighbourhood Plan is all about shaping our future. Please share your feedback and join us on the latest leg of Shaftesbury’s journey.

Leaflet designed by Andy Hargreaves
Cover art by Phyllis Walli

Have your say

What do you think needs to happen to shape the future of Shaftesbury?

Each and every one of the draft policies that we are proposing is based on months of research, evidence gathering and consultation.

The adopted Neighbourhood Plan will be the only planning guide that will tell authorities ‘what Shaftesbury wants’.

Together, we want to agree a plan that will keep our small, unique Dorset town vibrant, for us and for the next generation of Shaftesbury residents to enjoy.

We want to hear from you

The Shaftesbury Neighbourhood Plan Regulation 14 consultation will run from the 1st August to 26th September 2019.

You can view the plan and **complete a questionnaire** at the following places:

Shaftesbury Town Hall
The High Street, Shaftesbury SP7 8LY

Shaftesbury Library
Bell Street, Shaftesbury SP7 8AE

Shaftesbury Arts Centre
13 Bell Street, Shaftesbury SP7 8AR

Website
www.shaftesburyplan.co.uk

Pop-Up Shop
Our pop-up shop at 37 High Street will be open on selected days throughout the consultation period. Come and see the plan, talk to the team, fill out the questionnaire and give us your feedback between 10am and 4pm on the following days:

Monday - 5th, 12th and 19th August, 2nd and 23rd September
Wednesday - 7th, 21st and 28th August
Thursday - 15th, 29th August, 26th September
Friday - 20th September
Saturday - 31st August, 21st September

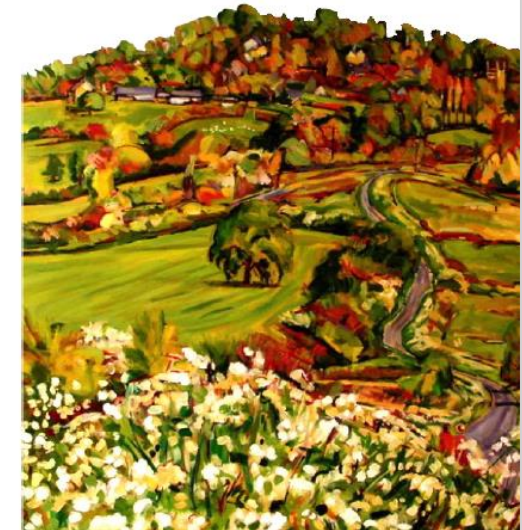
Shaftesbury Neighbourhood Plan 2019-2031

Regulation 14 Consultation

1st August – 26th September 2019

 [ShaftesburyNeighbourhoodPlan](https://www.facebook.com/ShaftesburyNeighbourhoodPlan)

 www.shaftesburyplan.co.uk



What is the Neighbourhood Plan?

The Neighbourhood Plan is a set of guidelines that will ensure planners consider Shaftesbury's heritage and setting, and the needs and aspirations of residents, when assessing new development.

This plan is a blueprint, a guide for planners when they make decisions about our town's future. It's different to any strategy that has been prepared before and it's based on what you've told us.

We've surveyed fellow residents to find out what needs to happen to make life better here. Each and every one of the policies that we are proposing is based on months of research, evidence gathering and consultation.

Below is a summary of our draft policies based on five themes.

Town Centre

Policy SFTC1 sets out to define the Town Centre and our priorities for development in that area.

Policy SFTC2 seeks to define the primary shopping area and main frontages, and the different uses/changes allowed that should support the vitality of the town centre.

Policy SFTC3 sets out to preserve and enhance the character and design of our historic town centre.

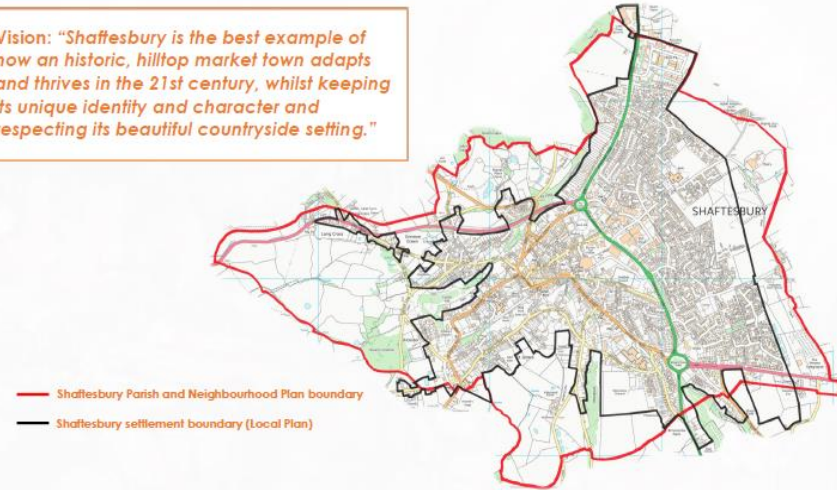
Policy SFTC4 seeks to ensure that planning decisions pay full regard to congestion and the need for parking in the town centre.

Housing and Employment

Policy SFHE1 seeks to ensure that the need for, and sustainability of, new developments is carefully considered in the context of the existing supply in Shaftesbury.

Policy SFHE2 sets out to learn from the issues that have arisen from previous large-scale housing developments in Shaftesbury.

Vision: "Shaftesbury is the best example of how an historic, hilltop market town adapts and thrives in the 21st century, whilst keeping its unique identity and character and respecting its beautiful countryside setting."



Policy SFHE3 sets out to encourage conditions for attracting and retaining employment.

Policy SFHE4 seeks to preserve the Shaftesbury Eastern bypass.

Green Infrastructure

Policy SFGI1 sets out to protect the important and locally valued green spaces.

Policy SFGI2 seeks to ensure development respects Shaftesbury's topography and its position in the landscape.

Policy SFGI3 sets out to ensure development respects and enhances Shaftesbury's Green Infrastructure network - its green spaces and green corridors.

Policy SFGI4 sets out to protect our dark skies, particularly considering the adjoining Area of Outstanding Natural Beauty and its potential International Dark Sky Reserve status.

Design and Heritage

Policies SFDH1 to SFDH7 set out to preserve and enhance the character and design of our historic town and the different character areas.

Policy SFDH8 sets out to ensure that thorough archaeological assessments are undertaken for developments taking place on any sites of potential historic interest.

Policy SFDH9 seeks to ensure locally important historic buildings are given proper consideration in how development is planned.

Community and Leisure

Policy SFCL1 sets out to improve and increase the range and availability of community facilities, sports and leisure opportunities.

Policy SFCL2 seeks to support the growth of the tourist economy.

Policy SFCL3 seeks to support safe walking and cycling routes that are well connected with the town centre and other key areas.

7b. Consultation – quick response questionnaire

The ‘quick response’ questionnaire directs the reader to answer a yes, no or don’t know against each question relating to each policy within the Neighbourhood Plan. An extended questionnaire was an option for those individuals or organisations wanting to provide further detailed feedback on the draft policies was also available.

Design and Heritage

Policies SFDH1 to SFDH7 - set out to preserve and enhance the character and design of our historic town and the different character areas.

Do you agree with Policies SFDH1 to SFDH7?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFDH8 - sets out to ensure that thorough archaeological assessments are undertaken for developments taking place on any sites of potential historic interest.

Do you agree with Policy SFDH2?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFDH9 - sets out to ensure locally important historic buildings are given proper consideration in how development is planned and how views are considered.

Do you agree with Policy SFDH3?

Yes	If not, then please explain why:
No	
Don't know	

Community and Leisure

Policy SFCL1 - sets out to improve and increase the range and availability of community facilities, sports and leisure opportunities.

Do you agree with Policy SFCL1?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFCL2 - seeks to support the growth of the tourist economy.

Do you agree with Policy SFCL2?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFCL3 - seeks to support safe walking and cycling routes that are well connected with the Town Centre and other key areas.

Do you agree with Policy SFCL3?

Yes	If not, then please explain why:
No	
Don't know	

Please enter your postcode in the box below:

Thank you for your feedback

Please place your completed questionnaire in a box in one of the following Neighbourhood Plan hubs:

Shaftesbury Town Hall
The High Street, Shaftesbury SP7 8LY

Shaftesbury Library
Bell Street, Shaftesbury SP7 8AE

Shaftesbury Arts Centre
13 Bell Street, Shaftesbury SP7 8AR

Pop-Up Shop
Our pop-up shop at 37 High Street will be open on selected days throughout the consultation period.

Come and see the plan, talk to the team, fill out the questionnaire and give us your feedback between 10am and 4pm on the following days:

Monday - 5th, 12th & 19th Aug, 2nd & 23rd Sep
Wednesday - 7th, 21st & 28th Aug
Thursday - 15th, 29th Aug, 26th Sep
Friday - 20th Sep
Saturday - 31st Aug, 21st Sep

Leaflet designed by Andy Hargreaves
Cover art by Phyllis Wolff

Shaftesbury Neighbourhood Plan 2019-2031 Questionnaire

Regulation 14 Consultation

1st August – 26th September 2019

f ShaftesburyNeighbourhoodPlan
globe www.shaftesburyplan.co.uk



What is the Neighbourhood Plan?

The Neighbourhood Plan is all about shaping the future of our town. Each and every one of the draft policies we are proposing is based on months of research, evidence gathering and consultation. Before submitting our plan proposal to the Local Planning Authority, we must bring it to the attention of people who live, work or carry on business in the neighbourhood area.

The **Neighbourhood Plan Regulation 14 Consultation leaflet** explains the details of the proposals for the Neighbourhood Plan, and where and when the draft policies may be reviewed.

This questionnaire asks you to answer a question for each of the draft policies. Do you agree with each policy - yes or no? If you don't agree, then it would help the Neighbourhood Plan group to understand why you do not agree. The Neighbourhood Plan team will evaluate all of the responses from the Regulation 14 Consultation feedback and will work with the Dorset Planning Consultant to make amendments, where appropriate to do so.

Hard copies of this questionnaire are available at any of the hubs listed on the back page. You can also complete your questionnaire online at www.shaffesburyplan.co.uk.

Town Centre

Policy SFC1 - sets out to define the Town Centre and our priorities for development in that area.

Do you agree with Policy SFC1?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFC2 - seeks to define the primary shopping area and main frontages, and the different uses/changes allowed that should support the vitality of the Town Centre.

Do you agree with Policy SFC2?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFC3 - sets out to preserve and enhance the character and design of our historic Town Centre.

Do you agree with Policy SFC3?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFC4 - seeks to ensure that planning decisions pay full regard to congestion and the need for parking in the Town Centre.

Do you agree with Policy SFC4?

Yes	If not, then please explain why:
No	
Don't know	

Housing and Employment

Policy SFHE1 - seeks to ensure that the need for, and sustainability of, new developments is carefully considered in the context of the existing supply in Shaffesbury.

Do you agree with Policy SFHE1?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFHE2 - sets out to learn from the issues that have arisen from previous large-scale housing developments in Shaffesbury.

Do you agree with Policy SFHE2?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFHE3 - sets out to encourage conditions for attracting and retaining employment.

Do you agree with Policy SFHE3?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFHE4 - seeks to preserve the Shaffesbury Eastern bypass.

Do you agree with Policy SFHE4?

Yes	If not, then please explain why:
No	
Don't know	

Green Infrastructure

Policy SFG11 - sets out to protect the important and locally valued green spaces.

Do you agree with Policy SFG11?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFG12 - seeks to ensure development respects Shaffesbury's topography and its position in the landscape.

Do you agree with Policy SFG12?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFG13 - sets out to ensure development respects and enhances Shaffesbury's Green Infrastructure network - its green spaces and green corridors.

Do you agree with Policy SFG13?

Yes	If not, then please explain why:
No	
Don't know	

Policy SFG14 - sets out to protect our dark skies, particularly considering the adjoining Area of Outstanding Natural Beauty and its potential International Dark Sky Reserve status.

Do you agree with SFG14?

Yes	If not, then please explain why:
No	
Don't know	

7c. The pop-up shop and community hubs engagement process

The pop-up shop was in operation for 15 days over the course of the consultation period – 1st August to 26th September 2019. Further pop up events took place at Tesco and the Library. In total 18 pop-up events took place throughout August and September 2019.




The pop-up shop opened for 15 days and saw 818 members of the Shaftesbury community on a face-to-face basis. The pop-up events at Tesco and the Library saw a further 120 face – to face engagements with the community.

Neighbourhood Plan information hubs were also set-up at Shaftesbury Arts Centre, Shaftesbury Library and the Town Hall. Access to this information was available for the public to view for the duration of the consultation period – 1st

7d. Example of letter sent to homeowner re locally important building listing

The analysis of the Regulation 14 consultation highlighted one objection from the landowner about a local listing for a property deemed as locally important, requesting its removal from the list. In order to provide other landowners a similar opportunity to object, in November 2019 a letter was sent to 118 homeowners identified on the locally important.



Shaftesbury Town Council
Town Hall, Shaftesbury, Dorset. SP7 8LY
Telephone: 01747 852420
e-mail: enquiries@shaftesbury-tc.gov.uk
Website: www.shaftesbury-tc.gov.uk
VAT Reg No 241 1307 58

12th November 2019

Dear Householder

I am contacting you in my capacity as the Facilitator of the Shaftesbury Neighbourhood Plan Advisory Committee.

The committee of Shaftesbury residents, as volunteers, has been working on the draft Neighbourhood Plan over the past 18 months. During August and September, the Shaftesbury community and its residents have been engaged with the plan via a statutory consultation process. To find out more then please go to:

www.shaftesburyplan.co.uk

The character of, and the issues associated with, each area of the town are described in the draft plan on pages 49 through to page 62. As a committee and strengthened by the feedback from the formal consultation it was felt highly important to preserve and enhance the historic character of the town. Where developments may not be listed, the historic character of Victorian, Edwardian or 1930's buildings have merits which should be respected.

Policy SFDH (Shaftesbury Design and Heritage) 9 sets out to ensure locally important (NOT LISTED) historic buildings are given proper consideration in how development is planned and how views are considered. A locally listed heritage asset is a building, structure or designed space that is deemed to be of local architectural or historic interest. There is not such a list for Shaftesbury as yet.

Your property has been identified as a building of local importance. This does not offer the powerful protection of being on the National Heritage List however does mean that the local importance of your property will be considered in planning decisions.

Having reviewed the Historic Towns survey which identifies many 'key buildings' and working with the Shaftesbury Civic Society it was felt that your property with over 40 other properties would merit local listing. The full list can be found in the Draft plan (using the link above) and are listed on page 98,99 and100 in APPENDIX I.

We would welcome any comments you may have on this proposal at this stage. We will take into account your response in the decision whether to include your property in the Neighbourhood Plan. The independent Examiner for the Neighbourhood Plan will also consider whether the locally important listing is appropriate before the Plan is finalised.

I look forward to hearing from you in due course, ideally before the 26th November 2019.

Many thanks and please do not hesitate to contact me should you require any additional information.

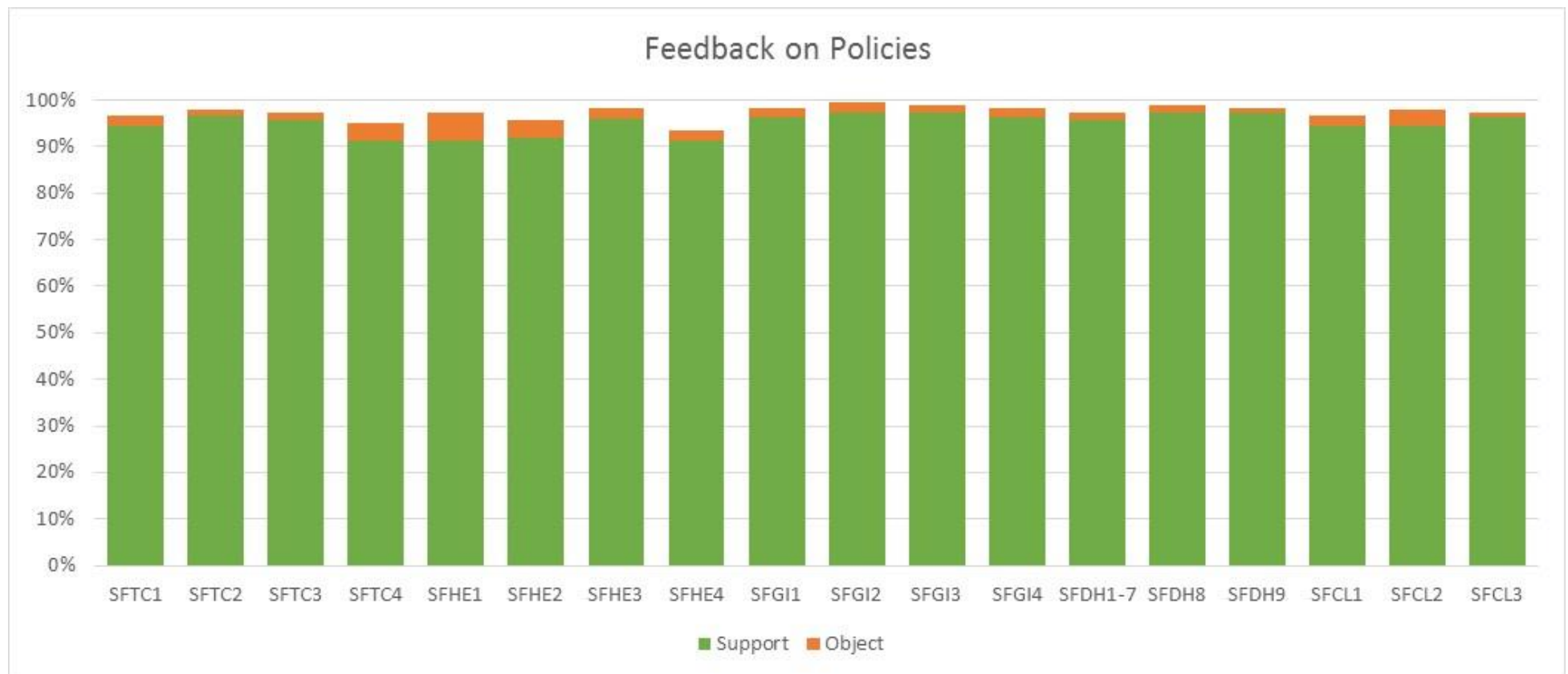
Kind regards

7e. Summary of regulation 14 feedback

The following table summarises the number of comments received by policy

	Policy number	Number of comments	Comment not understood	Covered elsewhere	Issues to consider	Largely covered by policy	Not possible to address via the NP	Supportive comment
Town Centre	1	27	0	10	3	7	5	2
Town Centre	2	14	0	6	3	2	2	1
Town Centre	3	13	0	7	1	3	1	1
Town Centre	4	30	0	7	7	5	6	5
Town centre total		84	0	30	14	17	14	9
Housing Employment	1	28	0	6	13	3	4	2
Housing Employment	2	21	1	3	6	6	2	3
Housing Employment	3	23	0	2	12	3	2	4
Housing Employment	4	16	1	1	4	0	8	2
Housing Employment total		88	2	12	35	12	16	11
Green Infastructure	1	32	0	10	16	0	2	4
Green Infastructure	2	27	0	3	12	0	5	7
Green Infastructure	3	25	0	4	4	9	2	6
Green Infastructure	4	13	0	0	5	0	2	6
Green Infastructure total		97	0	17	37	9	11	23
Design Heritage	1 to 7	70	1	10	41	9	3	6
Design Heritage	8	8	1	0	3	2	1	1
Design Heritage	9	5	0	0	2	3	0	0
Design Heritage total		83	2	10	46	14	4	7
Community Leisure	1	23	1	0	15	4	3	0
Community Leisure	2	17	1	8	2	5	1	0
Community Leisure	3	27	2	5	9	1	2	8
Community Leisure total		67	4	13	26	10	6	8
Generic whole plan feedback		24	0	1	16	0	1	6
Total number of comments		443	8	83	174	62	52	64

The overall support by policy is shown in the following graph:



A high-level overview of the main issues identified – policy amendments and new projects identified is shown in the following pages (as presented to the Advisory Committee and Town Council on their meeting of 22 October 2019).

1. Introduction

Main Issues identified:

No significant issues identified with the vision or objectives, though there were one of two suggestions about additional information that could be added – eg more specifics on timeframe, background to Localism Act, structure and members of the NP working group...

The design was also commended – but we can use this opportunity to improve the clarity of maps, explanations used etc.

The one over-arching issue was whether the plan has done enough in terms of climate change...

Vision for 2031: "Shaftesbury is the best example of how an historic, hilltop market town adapts and thrives in the 21st century, working towards net-zero emissions, whilst keeping its unique identity and character and respecting its beautiful countryside"

1.10 Climate change

Main Issues identified:

No overriding policy to address the present global emergency

Suggested response:

The idea of a climate change policy had been considered in drafting the plan – but climate change touches on so many different areas, that a single policy was not considered practical. The decision was therefore taken to include climate change in the introduction and show how the plan was addressing the issues and challenges throughout its policies.

We have taken this opportunity to look again at the policies **and wherever possible reinforce the importance of addressing climate change** – however it is clear from the Bridport NP Examiner's report that setting requirements that go beyond existing Government standards is not possible. Updates have also been made to the introduction to reinforce some of the key messages and to reflect the changes to the plan





2. The Town Centre

SFTC1: defines the Town Centre and our priorities for development in that area

SFTC2: define the primary shopping area and main frontages and what changes can occur

SFTC3: primarily deals with shopfront and signage guidelines

SFTC4: deals with traffic and parking in the town centre

Main Issues identified:

Number of comments relating to the centre of the town becoming a pedestrianised area and/or limiting cars

A5 uses (hot food takeaway) on the narrower parts of the High St cause problems

Context of SFTC3 – DC suggest noting considerable protection afforded through Listed Buildings and Conservation Area legislation

Car charging points – should not need to demonstrate demand

Suggested response:

→ SFTC1 includes "safe and pedestrian friendly public spaces" as a priority – however suggest additional project TC5 to look at pedestrianisation feasibility / benefits / costs

→ SFTC2 amended to prevent A5 uses within the section shown as The Narrows

→ Reference added

→ SFTC4 amended to remove reference to demonstrable demand to provide clearer support for charging points

3. Housing and Employment

SFHE1: tries to limit further development outside settlement boundary (in the context of the wider housing shortfall)
SFHE2: sets out general principles for the delivery and phasing of sites in light of problems experienced in large scale schemes
SFHE3: identifies and protects employment land to ensure it remains available as the population grows
SFHE4: confirms the local importance of safeguarding the bypass corridor

Main Issues identified:

Suggested response:

Number of comments relating to the need to strengthen the protection given to the settlement boundary (also developers suggesting the opposite)



SFHE1 and supporting text amended to provide greater clarity on the amount of housing already provided / proposed and the importance of any future growth being considered strategically – but we cannot “say no” whilst the Local Plan policies on housing are not up to date.

Lack of conviction that phasing issues would be resolved and monitoring will take place



More examples included to provide guidance on issues that should be considered (including highway adoption mechanisms) and S106 funding for monitoring

Suggest more detail on housing types required



SFHE2 amended to include dwelling types likely to be suitable for: older people; and those working from home

Explain more clearly what the land will be safeguarded for (presumably for employment purposes). Some areas queried on map



Supporting text to clarify – following Local Plan approach which considered non-B class uses plus nursing homes (but not on main employment sites). Maps checked and updated (including treatment of areas outside the parish)

Number of comments relating to whether the bypass is necessary / impact on homes along that route



No change – clear support from majority and evidenced by traffic counts.

4. Green Infrastructure

SFGI1: protects the important and locally valued green spaces

SFGI2: protects the slopes and the key views from inappropriate development that would spoil their enjoyment

SFGI3: includes general guidance on landscape character and provision of new green infrastructure

SFGI4: seeks to conserve and enhance the quality of the dark night skies

Main Issues identified:

Queries on a number of spaces raised eg: status of the Wilderness, spaces on the Persimmon Master Plan, school playing fields, Littledown planned space, eastern corridor SUDS amenity area

Question the basis for identifying the Slopes and Important Views

Various suggestions re management of trees and green spaces, landscape character and climate change

Suggested response:



All spaces suggested re-checked against criteria – main change: deletion of SUDS amenity area as this should not be an impediment to the delivery of the bypass. List and map updated as appropriate.

NB future POS cannot be LGS until it exists, but is now shown



Explanation of methodology to be included in the plan
Minor amendment to SFGI2 to clarify that the views are not limited to the hilltop. Improved view descriptions



Supporting text and projects strengthened – including reference to strategic tree planting within the town centre and community renewable energy (eg co-operative)

5. Design and Heritage

SFDH1-7: design guidance based on local character and experiences

SFDH8: highlights the importance of investigating Shaftesbury's subterranean archaeology when development is planned

SFDH9: identifies locally important historic buildings to ensure their contribution is recognized in planning decisions

Main Issues identified:

Suggested response:

Varied response to locally important historic buildings status from landowners (support and objecting)



Remove designations where owners have raised strong objections

Concerns about whether this is "too late" – eg changes to plastic windows through permitted development



New project: work with Dorset Council to investigate whether an Article 4 direction would be appropriate

Beef up climate change issues – energy efficiency requirements etc



Add in reference to aspects already in place eg biodiversity mitigation, proposed changes Building Regulations etc. Amend SFDH2 to encourage developers to exceed the target emission rates of the current Building Regulations (as per Bridport examiner's recommendations). Reference wind impacts.

NB various minor points on clarity raised and corrected as appropriate eg dates, Shaftesbury Sandstone (not Greensand) etc

Following the receipt of objections from landowners additional properties have been removed from the list of locally important buildings

6. Community and Leisure

SFCL1: protecting and enhancing community facilities

SFCL2: supporting sustainable tourism

SFCL3: improving and extending the existing footpath and cycle path network

Main Issues identified:

Concerns that the funds for community facilities in the eastern development would be diverted to improving existing halls



This was not being proposed (Project CL1) – provide further clarity on funding and future consultation on provision in that part of the town

Lots of reference to development of walking and cycling routes



Further liaison undertaken with Dorset Council and the main user group – inclusion of Dorset Council Local Route proposals and new project CL6 re: develop and improve cycleways to extend the network to the hinterland and countryside

Concerns raised about sports and leisure provision



Include project to develop a clearer list of sport and leisure facility requirements to prioritise S106 funding

7. Appendices

❖ Following consultation analysis an additional 5 projects have been identified for consideration by STC

Project TC5	Investigate the potential of pedestrianising or reducing traffic in the town centre
Project GI5	Explore the feasibility of supporting a Shaftesbury community renewable energy project
Project CL6	Develop and improve cycleways to extend the network to the hinterland and beyond
Project CL7	Explore the need to improve sports and leisure facility requirements
Project DH1	Investigate whether Dorset Council would consider making an Article 4 direction to reduce the replacement of traditional timber windows and doors with UPVC

❖ Checks and updates to supporting evidence as appropriate (within appendices and main body of text) eg:

- ✓ Population statistics – variance from NDDC to GeoWessex versus Office National Statistics – rectified
- ✓ Mapping inconsistencies with legend and linking back to each policy - to provide clarity maps will also be numbered
- ✓ Locally Important Buildings List
- ✓ Green Infrastructure Audit

7f. Regulation 14 database (see separate document)

The full database of Regulation 14 feedback is detailed within the excel spreadsheet submitted as part of this consultation statement. Some 443 comments have been summarised and 168 revisions to the plan have been undertaken and incorporated to the draft plan

Appendix 1: chronological record of all the consultations and meetings held

Date	Description
23 rd January 2018	Public consultation event – launch of Shaftesbury Neighbourhood Plan
6 th February 2018	Planning and Highways committee STC – NP membership agreed
15 th March 2018	SNPAC meeting 1 – setting up the group – project plan template
19 th April 2018	SNPAC meeting 2 – Review of Shaftesbury, Melbury Abbas and Cann plan – high level framework (key themes) agreed
10 th April 2018	Full Council – Neighbourhood Plan update
8 th May 2018	Formal public meeting – freeform comments analysis – mini survey questions agreed
17 th May 2018	SNPAC meeting 3 – general update – key focus Town Centre
31 st May 2018	Initial engagement with NDDC (LPA) and the Shaftesbury Plan
20 th June 2018	SNPAC meeting 4 – presentation by traffic consultant (ex-Dorset Council)
June 2018	Mini survey conducted (objective: sense check the 2014/2015 survey)
3 rd July 2018	Full Council – Neighbourhood Plan update
19 th July 2018	SNPAC meeting 5 – Workstream themes agreed
17 th August 2018	SNPAC meeting 6 – ACV and general update from each workstream
21 st August 2018	Full Council – Neighbourhood Plan update
11 th September 2018	Formal public meeting – budget and high-level objectives of the plan
17 th September 2018	Engagement, Q and A session with NDDC LPA and SCS
20 th September 2018	SNPAC meeting 7 – NDDC Q and A update and general progress update
18 th October 2018	SNPAC meeting 8 – General update including website discussion
15 th November 2018	SNPAC meeting 9 – DPC feedback on emerging policies and AECOM
12 th December 2018	Formal meeting with NDDC LPA and Dorset Planning Consultant
13 th December 2018	SNPAC meeting 10 – Policy justification and writing the plan
8 th January 2019	Full Council – Neighbourhood Plan update
17 th January 2019	SNPAC meeting 11 – Policy wording, parking survey, consultation plan
5 th February 2019	Full Council – Neighbourhood Plan update – policy intentions agreed
6 th February 2019	Policy intentions engagement with NDDC/ LPA
February 2019	Policy intentions – informal public consultation
13 th March 2019	SNPAC meeting 12 – Policy aims and intentions - feedback from NDDC/ initial consultation - writing the draft plan and next steps
2 nd April 2019	Full Council – Neighbourhood Plan update
10 th April 2019	SNPAC meeting 13 - Progress report. Next steps agreed with writing the draft plan. Agree the approach for consultation
23 rd July 2019	Full Council – Neighbourhood Plan update
29 th July 2019	New Councillor Neighbourhood Plan engagement session
1 st August 2019	Regulation 14 formal consultation starts (to end 26 th September)
22 nd October 2019	Workstream meetings (Town Centre, Housing/ Employment, Design/ Heritage and Community/ Leisure) to consider amendments

Date			Description
7 th	November	2019	Workstream meetings (Green Infrastructure and Design/ Heritage) to consider amendments
18 th	November	2019	Additional session with DPC consultant with each workstream to address outstanding issues / amendments from Reg 14 feedback.
26 th	November	2019	SNPAC meeting 14 – Agree the recommendations in a formal environment to present the amendments to council
26 th	November	2019	Extraordinary Full Council meeting to resolve the agree the changes to policy and amended / new projects
4 th	December	2019	Final meeting with the graphic designer to amend the draft plan based on the resolved changes adopted by council