

Purbeck Heritage Strategy 2010-2015 Action Plan

Proposal Number	Action	Progress	Detail
	LANDSCAPE		
PL1	Work up a landscape scale project to secure the extensive management and landscape enhancement of the heathlands and associated habitats between Studland and Lulworth. This may include conifer removal, habitat creation, installation of cattle grids, extensive grazing with cattle and ponies and appropriate siting of broadleaved woodland. Appropriate recreational opportunities will be identified.	Continuing beyond 2015	<p>The Wild Purbeck NIA project ended in April 2015. Dorset County Council has approved applications for Perenco UK to extend the operational life of the Wytch Farm, Wareham and Kimmeridge oilfields to 2037. To compensate for the continuing physical presence of the oilfields, Perenco UK has pledged £1.7 million towards environmental enhancement projects in the local area which may help fund projects identified through Wild Purbeck. This has not yet been signed due to legal issues (March 2016)</p> <p>The Great Heath Living Landscape project secured funding through the Heritage Lottery Fund which has enabled the purchase of various sites previously owned by the Canford Estate. The Project is now managing and improving those sites for people and wildlife.</p>
PL2	Develop and seek funding for a Purbeck ridge project, to build on the grassland management work implemented through the Purbeck Keystone Project. This may include archaeology, improved access and interpretation and local food / producers initiatives, together with targeted advice, management through fencing and grazing, and capital equipment (for gorse cutting, stock handling etc).	Complete	Funding successfully applied for through SITA Trust and Heritage Lottery Fund (2010 and 2011). Traditional herds established, scrub cleared and treated (with archaeological sites targeted), fencing put up and water supplies installed. Final report available online .
PL3	Prepare and implement an urban fringe landscape management plan for Upton to improve the landscape and biodiversity around the settlement, and provide recreational opportunities. Identify potential funding through the Dorset Heathlands Interim Planning Framework.	No longer relevant	This action was superseded by work being undertaken through the Purbeck Local Plan .

PL4	Draw up a register of coppice woodland in Purbeck and encourage management (coppicing, hedge laying and hedge management). Link with the development of wood fuel markets.	Under way	Through the Wild Purbeck NIA project , two Woodland Coppice Apprentices were appointed to work on 16 woodlands in Purbeck. A coppice regeneration programme in selected woods has commenced and will involve volunteer work parties assisted by the apprentice. An assessment of the amount of material generated by heathland management has also been undertaken and reported in "Making saleable wood fuel from heathland restoration arisings". Further work is being undertaken to investigate ways of using this material in combined heath and power equipment, but issues relating to the quality of the fuel still need to be addressed.
PL5	Work up a hedge management project with the Dorset AONB to improve the biodiversity value of hedgerows.	Not started	Hedgerows are valuable features in the landscape, but funding has not been available over the last few years to implement a project. In future, funding may be available for this project through the Perenco UK agreement (see proposal number PL1).
PL6	Target agri-environment schemes to deliver maximum benefits for the landscape, biodiversity and historic monuments.	Complete	Through the Purbeck Ridge Project (see proposal number PL2), farmers were encouraged to enter Higher Level Stewardship (HLS) scheme to enable the Ridge to be sustainably managed in the future. Eight conservation herds of hardy breeds of livestock were established to provide long term grazing on the Ridge as a sustainable long term solution. Farmers also received advice through one of the Wild Purbeck Projects (the Land Management Advisory Service, which ended in April 2015).
PL7	Implement measures to conserve the remoteness of the southern shore of Poole Harbour.	Continuing beyond 2015	Policies LD and CO within the Purbeck Local Plan part 1 restrict development in the countryside. Policy PH refers to Poole Harbour's water quality and recreational pressures. The 2011 Poole Harbour Aquatic Management Plan's guiding principle number 5 is: To ensure that all development activities, plans and projects comply with relevant legislation requirements and that the nature conservation interest of the SPA (Special Protection Area), Ramsar and SSSI (Sites of Special Scientific Interest) sites are maintained or restored to favourable condition.
PL8	Where opportunities arise, remove eyesores to restore the quality of the landscape e.g. through undergrounding of power lines.	Continuing beyond 2015	Electricity power lines have been re-routed underground at Ferry Road, Studland and Hartland Moor, near Corfe Castle. The programme is still operating and other sites may be eligible. Dorset AONB is leading on this project with Scottish and Southern Electricity (SSE).
PL9	Work with the AONB to deliver the Parish Landmarks Project.	No longer relevant	This action was superseded by the Dorset Fingerpost Project .

Proposal Number	BIODIVERSITY	Progress	Detail
PB1	Continue to promote the development of water level management plans along the Rivers Frome and Piddle to deliver Biodiversity Action Plan targets and develop favourable habitat for wildfowl and wading birds.	Continuing beyond 2015	<p>Through the Purbeck Keystone Project, water level management plans were completed at Wool.</p> <p>Some additional work on water level management plans was progressed by FWAG (Farming and Wildlife Advisory Group).</p> <p>Management advice and help with delivering in-river work and management of the wider floodplain continues to be available through the Dorset Wild Rivers project (led by the Dorset Wildlife Trust). FWAG South West staff provided advice through the Wild Purbeck NIA project until April 2015.</p>
PB2	Produce a Biodiversity Action Plan for the Council and ensure that biodiversity is given due regard across a variety of disciplines. Ensure links with the county strategy.	No longer relevant	This action was superseded by the formation of the Dorset Local Nature Partnership , which produced a report "Natural Value: the state of Dorset's Environment". This includes specific information to demonstrate the value of Dorset's environment.
PB3	Support the Dorset Arable Project to target surveys and habitat enhancement for farmland birds and rare arable flora for which Purbeck is a hotspot.	Complete	The Dorset Arable Project finished in 2011. Parts of the project continued through the Wild Purbeck NIA project , including arable plant and farmland bird surveys, with a focus on corn bunting and grey partridge. Farmer workshops took place on a number of topics including one on arable plants, farmland birds and pollinators.
PB4	Develop a co-ordinated deer management initiative, to reduce the impact of deer on habitats including saltmarsh, mires and woods, and contribute to local produce availability.	Continuing beyond 2015	<p>The Poole Harbour Deer Management Group met several times. The Dorset AONB provided support to the group so that they could produce a leaflet targeting local landowners, farmers and communities spreading the message that deer management is necessary and best carried out in a co-ordinated approach.</p> <p>The Wild Purbeck NIA project supported the Dorset food and venison festival which was themed around venison and education about the impact of deer on habitats. This is run as an annual event organised by a local committee.</p>
PB5	Develop an agreed map which identifies current habitats (including heathland) and opportunities for creating alternative sites to attract people. Use this as a basis for seeking sites to regenerate or develop as SANGS (Suitable Alternative Natural Green Spaces) using the heathland mitigation funds to divert pressure away from the	Complete	<p>The Dorset Heathlands Planning Framework Supplementary Planning Document 2015-2020 was updated and adopted.</p> <p>Some of Purbeck is included within the South East Dorset Green Infrastructure Strategy. There are no plans to produce a separate green infrastructure strategy specifically for Purbeck.</p>

	heaths. Contribute to the production of a green infrastructure plan for Purbeck.		
PB6	Seek to enable otters to cross the Wareham bypass safely to reduce the numbers of otter road deaths.	Not started	The Environment Agency should have the most recent statistics to enable a cost/benefit analysis to see if this action is viable.
PB7	Work with land managers and agencies to assess the environmental limits of sites in Purbeck, and use this information for visitor management purposes.	Under way	<p>Land Use Consultants have carried out some work looking at sustainability monitoring along the coastal corridor. Further work is needed before this is usable on a site-by-site basis.</p> <p>Visitor surveys were undertaken at Arne/Hartland/Middlebere, Wareham Forest and Studland during 2013. These have been analysed and used in the production of a visitor management strategy through the Wild Purbeck NIA project. Work is continuing by partners to implement some of the proposals contained in the three documents produced: Visitor management planning - Dorset AONB Partnership.</p>
PB8	Support the Purbeck Ponds Project, to restore existing ponds and create new ponds for wildlife.	Complete	The Purbeck Ponds project surveyed 41 ponds, and created or restored 43 ponds, plus created 2 pond demonstration sites. Through the Wild Purbeck NIA project , 22 ponds were restored using volunteers or DWT apprentice help.
PB9	Develop a Limestone Plateau Project to enhance and recreate limestone grassland to complement the coastal grassland Special Area of Conservation.	Continuing beyond 2015	<p>Natural England produced a Site Improvement Plan for the Portland to Studland and St. Albans to Durlston Special Area of Conservation. This contains a prioritised list of issues together with proposals as to how they can be addressed.</p> <p>Site Improvement Plan: Portland-Studland & St Albans-Durlston - SIP178</p>
PB10	Work with Woodlink to develop a woodland project which restores ancient woodland and provides public access.	Continuing beyond 2015	<p>The Woodlink project applied for ESIF (European Structural and Investment Fund) grant. If this is approved, work will be undertaken to develop a biomass market and promote the sustainable management of woodland.</p> <p>At Langton West Wood (Langton Matravers), the National Trust has worked with local youth groups to encourage play in the woods and community involvement in woodland management. Regular work days are organised.</p>

Proposal Number	GEODIVERSITY	Progress	Detail
PG1	Seek to establish a dinosaur footprint site in Purbeck that can be accessed by educational groups and the public.	Continuing beyond 2015	The National Trust owns some of the quarries in Acton/Langton Matravers and will be holding open events for the public to see fossils and dinosaur footprints which have been exposed during the quarrying process.
PG2	Encourage better virtual or actual access to Regionally Important Geological Sites (RIGS), including the geological strata exposed in one of Suttle's Quarries so that the strata can be studied by educational groups.	Complete	Five of the Regionally Important Geological sites in Purbeck (including Suttle's California Farm Quarry) were surveyed and a CD rom created to allow a virtual tour of the Quarries. This was carried out by the DIGS group in association with the Purbeck Keystone Project. The CD roms were distributed to Dorset schools and available to buy via the DIGS website: www.dorsetrigs.org.uk
PG3	Seek suitable display facilities for unique fossil collection from the Kimmeridge area.	Continuing beyond 2015	The Etches Collection Project secured funding and plan to open the Steve Etches Collection museum in October 2016.
PG4	Seek opportunities for improved inland access to geological exposures where mineral extraction sites are being extended.	Continuing beyond 2015	National Trust owns some of the quarries in Acton/Langton Matravers and will be holding open events for the public to see fossils and dinosaur footprints which have been exposed during the quarrying process.
PG5	Develop geological trails starting from Durlston.	Not started	This action was superseded by projects delivered through the Durlston Project Heritage Lottery Fund bid.
PG6	Raise awareness in Purbeck of the outstanding universal value of the World Heritage Site.	Continuing beyond 2015	This action is being delivered through the Jurassic Coast staff team.

Proposal Number	COAST AND SEA	Progress	Detail
PCS1	Support the creation of Marine Conservation Zones at appropriate locations in Purbeck, and their implementation and management, whilst working to ensure the sustainability of local fishing communities.	Continuing beyond 2015	3 areas off the Dorset coast were designated as Marine Conservation Zones (MCZs) in 2013. Studland Bay is a proposed candidate MCZ for the third tranche of designations.
PCS2	Seek to ensure that proposals for coastal access on foot in Purbeck use the lowest access point in the Poole Harbour estuary (at the Shell Bay ferry) as part of the route.	Continuing beyond 2015	The former Purbeck Heritage Committee responded to the consultation on the coastal access proposals for Weymouth Bay. The first section of the England Coast Path (between Lulworth and Portland) was opened in 2012. As yet Defra do not propose any new coastal access at Poole Harbour.

PCS3	Support the Durlston Castle Project proposals at Durlston Country Park, particularly improvement of heritage trails.	Complete	Durlston Castle reopened to the public on 18 th November 2012 and won the 2012 National Lottery Award for Best Heritage Project.
PCS4	Work with relevant organisations to develop a coastal adaptation strategy for Studland so appropriate action can be taken to mitigate climate change. Mitigation for sea level rise and increasing storms should be pragmatic and sustainable, and take into account human and natural environment to help residents and visitors prepare for change. The communication strategy will be key to ensure stakeholders have opportunity to fully understand the issues and restrictions of the various options available.	Complete	<p>This action was progressed through the LiCCO Project (Living with a Changing Coast). www.licco.eu</p> <p>Through the Wild Purbeck NIA project, a climate change working group was established which ran workshops for site managers. The results from these workshops contributed to the climate change plan being produced. This outlines how management of sites could change in the future to assist with adaptation to climate change. Climate change adaptation - Dorset AONB Partnership</p> <p>Studland is included in the 2011 Two Bays Shoreline Management Plan. www.twobays.net</p>
PCS5	Support the C-SCOPE project, including marine spatial planning and a landscape/seascape assessment of tranquillity, potential zoning, erosion, increasing the awareness of features and habitats of Purbeck's seabed and encouraging volunteer marine wildlife recording through the Sea Search programme.	Complete	<p>The C-SCOPE Project has now ended.</p> <p>It organised marine planning road shows, completed a land and seascape assessment, and created a website for recreation users of the Dorset coast – www.icoast.co.uk</p>
PCS6	Develop a campaign to lobby for measures to reduce marine litter and develop a national marine litter strategy.	Continuing beyond 2015	<p>The Dorset Coast Forum joined with Keep Britain Tidy to coordinate Dorset Beach Care. The project started in September 2012 and continued for three years until 2015.</p> <p>The Forum are now co-ordinating the Litter Free Coast and Sea Project.</p>
PCS7	Seek to ensure that the Shoreline Management Plans being produced for the Purbeck coast promote the continuation of natural processes, and that alternatives to the construction of coastal defences are sought wherever possible.	Complete	<p>The two Shoreline Management Plans that cover Purbeck's coast are complete.</p> <p>Purbeck's coastline also forms part of the Poole and Wareham Flood and Coastal Erosion Risk Management Strategy.</p>

PCS8	Develop a programme of work to improve scenic and visual quality along the coast. Investigate: the removal of the derelict WW2 lookout at Peveril Point, Swanage; Lulworth Cove where beach lowering has exposed foundations to buildings and an active sewer pipe; and the visual appearance of coastal car parks.	Continuing beyond 2015	Swanage Town Council (STC) organised a meeting and site visit to discuss the derelict Peveril Point lookout. STC subsequently secured funding and removed the lookout in 2012. A response was made by the Purbeck Heritage Committee to the draft Coastal Car Parks Protocol.
PCS9	At Studland Bay, seek to resolve marine habitat damage (including impact on seahorse populations) caused by too many anchored boats. This may include the installation of permanent managed moorings and increasing awareness of the issues through information provision at coastal access points/boat hire places.	Complete	The Crown Estates and Natural England funded an independent scientific study aimed at quantifying the impacts of anchoring and mooring on eelgrass health (seahorse habitat) at Studland.
PCS10	Identify sections of coast path susceptible to coastal erosion and landslip and plan for advanced retreat or realignment where necessary.	Continuing beyond 2015	The Coastal Change Pathfinder project (lead by Dorset County Council) worked with residents in north Swanage to identify the potential impact of coastal change through “scenario planning” workshops, and possible outcomes and solutions. The Project is now complete. Natural England worked with Dorset County Council on the new England Coast Path (Lulworth to Portland) which is part of the Marine and Coastal Act 2009. The Act has a 'roll back' provision, which allows Natural England to identify relevant sections of the trail that will be subject to automatic roll back following erosion or landslip. The section from Lulworth heading east towards Studland is currently work in progress.
PCS11	Continue to support monitoring and study of seabird populations in Purbeck.	Continuing beyond 2015	Results of the 2013 Purbeck Seabird Survey . To help raise awareness of seabirds, Durlston Country Park, working in partnership with Dorset conservation organisations has launched the Dorset Seabird Forum .
PCS12	Support the development of management plans for cliff Special Areas of Conservation.	Complete	Natural England launched “An Improvement Programme for England’s Natura 2000 Sites” in 2013. It aims to improve or maintain the condition of England’s Natura 2000 sites (a network of Special Areas of Conservation and Special Protection Areas).

Proposal Number	HISTORIC AND BUILT ENVIRONMENT	Progress	Detail
PH1	Investigate the potential for funding renovation of a listed building or structure at risk for community benefit.	Complete	Trinity Church in Wareham (Grade I listed) has been released back to the Diocese for use as a community café and has received funding from the Sita Trust for renovations.
PH2	Promote the appropriate use of materials that reflect local distinctiveness, through design guidance and information provision.	Complete	Purbeck District Council produced a Design Guide to support the relevant Purbeck Local Plan Supplementary Planning Document.
PH3	Work with the AONB to enhance the management and enjoyment of hillforts in Purbeck.	Continuing beyond 2015	<p>The West Dorset National Trust team lead on the development of a Wessex region hillforts project.</p> <p>A Rapid Coastal Zone Assessment survey was carried out of Flowers Barrow in 2014 by Historic England. Although a large portion has been destroyed by coastal erosion, the site is in good management and no further actions are proposed.</p> <p>South West RCZAS National Mapping Programme project Historic England</p>
PH4	Develop a programme of survey and restoration of boundary features including stone walls and hedgerows, building on stone wall surveys already carried out.	Continuing beyond 2015	Started through the Purbeck Keystone Project.
PH5	Carry out a detailed archaeological survey of any site that is threatened by coastal change before it is lost.	Complete	The Peveril Point lookout was surveyed prior to being removed, and a detailed record kept by Swanage Town Council – See proposal number PCS8.
PH6	Work with communities to look at World War I and II historical structures and record the oral history associated with them.	Complete	The Heritage Lottery Fund project “Cordite, Clay and Calluna” focussed on specific structures in Sandford, including the cordite factory and gun emplacement on Sandford Heath. The Project is now complete.
PH7	Support the extension of the National Mapping Programme (NMP) into Purbeck to identify unrecorded archaeology through aerial photo analysis.	Complete	The Wild Purbeck National Mapping Programme was commissioned by Historic England and undertaken from 2013-15. It provided a full assessment of the archaeological resource in Purbeck and informs strategic planning and future research frameworks for the area. 2,328 archaeological sites were mapped and recorded of which 1,934 had not previously been recorded in the Dorset County Historic Environmental Record (HER).

Proposal Number	LAND MANAGEMENT AND LOCAL PRODUCTS	Progress	Detail
PLM1	Encourage the establishment of additional allotments at appropriate places, to enable communities to grow local produce. Investigate the opportunities for Community Supported Agriculture.	Complete	The National Trust developed allotments at Langton Matravers.
PLM2	Encourage development of local processing of Purbeck produce through an increased use of existing processing facilities and development of new associated facilities where appropriate and viable.	Complete	Feasibility study carried out for a local abattoir as part of the Purbeck Keystone Project. The result was that it would not be viable present.
PLM3	Encourage the use of underused farm buildings for employment generating initiatives.	Continuing beyond 2015	The Purbeck Local Plan encourages development of underused farm buildings for employment and farm diversification through its Countryside (CO) policy.
PLM4	Support the development of locally distinctive farm tourism.	Continuing beyond 2015	The Purbeck Local Plan encourages farm diversification through its Countryside (CO) policy.
PLM5	Develop the Burngate Stone Centre to offer training in stone working and short courses to a variety of audiences.	Complete	Burngate Stone Carving Centre is run independently and is a registered charity.
PLM6	Ensure that local produce schemes are independently accredited to ensure they deliver environmental land management benefits. Accreditation scheme to be developed and in place by 2010.	Complete	Dorset AONB team has administered the Direct from Dorset local produce scheme since 2011. Direct from Dorset has now been replaced by Dorset Food and Drink .
PLM7	Continue to support the stone trade through apprenticeships and internships, stone walling and recreational carving through the Purbeck Keystone and subsequent projects. Support one apprentice each year.	Complete	Through the Purbeck Keystone Project, stone walling grants were offered and a wide variety of courses through the Burngate Stone Carving Centre , (now independently run as a registered charity).
PLM8	Work with local farmer groups, producers (including local fisheries) and processors to strengthen the local products sector (food, drink and craft products such as wood and stone) through the creation of and support for a local co-operative.	Continuing beyond 2015	The Purbeck Products co-operative is operating within Purbeck and the Dorset Food and Drink organisation is county wide (administered by the Dorset AONB team). Dorset AONB partnership provided funding to the Windswept Cow Cheese Company for extra cheese making training to develop more consistency in the quality and character of their product.

PLM9	Work in partnership with local tourism businesses to identify skills and knowledge gaps and training needs and seek to meet them locally.	Continuing beyond 2015	<p>Purbeck District Council promoted the Jurassic Coast Quality Business Scheme and training provided by the Dorset and New Forest Tourism Partnership.</p> <p>Following a £2m government grant, the National Coastal Tourism Academy based at Bournemouth University offers a resort-wide, world class visitor initiative plus a tourism research and development programme.</p>
PLM10	Promote sustainable tourism through the Green Tourism Business Scheme and the South West Tourism Action of the Year scheme. 30% businesses conducting 1 sustainable programme.	Complete	44% of campsites promoted in the Swanage and Purbeck Holiday Guide 2015 participated in the Green Tourism Business Scheme or achieved a David Bellamy Conservation Award.
PLM11	Develop a green tourism demonstration project to include promotion of local products. Work up one project and seek funding.	Complete	Purbeck Information and Heritage Centre achieved the Green Tourism Business Scheme Gold Award to promote the scheme to other tourism businesses.
PLM12	Work with Durlston Country Park to develop new business opportunities related to the development of their Project.	Complete	New catering facility and wedding venue at Durlston Country Park .
PLM13	Work with the AONB to address land management issues, including low carbon farming, climate change adaptation, and soil and water management.	Continuing beyond 2015	<p>Dorset AONB has produced guidance on wind and solar PV developments.</p> <p>Several climate change documents were produced through the work of the Wild Purbeck project partnership. Guidance notes were produced for farmers on planning for climate change adaptation based on cultivated land and grazed land. Habitat guidance notes were also produced on wetlands, heathlands and woodlands. Land management advice was also provided through the Wild Purbeck Land Management Advisory Service.</p> <p>Climate change adaptation - Dorset AONB Partnership</p>
PLM14	Support the retention of traditional industries such as quarrying and farming which contribute to Purbeck's heritage and local distinctiveness.	Not started	

Proposal Number	ACCESS, ENJOYING AND LEARNING	Progress	Detail
PA1	Hold an annual festival to enable residents and visitors to learn more about Purbeck's heritage.	Complete	Due to Purbeck District Council budget cuts, the Purbeck Aware festival ended.
PA2	Work with attractions to encourage discounted entry where public transport is used.	Complete	A discount voucher is given at Corfe Castle for visitors arriving by public transport. Farmer Palmers Adventure Park offer a 10% discount for visitors who arrive by bus.
PA3	Encourage people to visit attractions using public transport through improved information provision (website, printed publicity, and at bus stops and train stations).	Continuing beyond 2015	Car free day leaflets are produced by Purbeck District Council and the World Heritage Site Team, both online and printed versions. Wilts and Dorset bus company have publicity at bus stops (and on the buses themselves) promoting days out to Studland, Corfe Castle and Swanage.
PA4	Investigate the potential for a summer tourism bus to stop at main attractions and link to the X53, including Lulworth Cove and Castle, Monkey World and Tank Museum.	Continuing beyond 2015	The X43 bus ran during the school summer holidays over the last 5 years between Swanage and Weymouth, stopping at Wareham and Lulworth Cove.
PA5	Continue to support the self-containment of Swanage and other villages through the support of local facilities.	Continuing beyond 2015	Purbeck District Council is working with Swanage Town Council on the production of a Local Plan for Swanage. Arne, Bere Regis and Lytchett Matravers parishes have started the process of producing Neighbourhood Plans for their respective areas.
PA6	Maintain and promote medium distance walking and cycling routes which link towns and villages with the South West Coast Path and public transport routes: Wareham Forest Way, Wareham Two Rivers Walks, Purbeck Way, Purbeck Way West, Lawrence Trail, Rempstone Ride, Northport Greenway, Sika Cycle Trail and the Purbeck Cycle Rides. Seek to replace stiles with gates to improve accessibility.	Continuing beyond 2015	The Wareham Forest Way, Purbeck Way, Purbeck Way West. Lawrence of Arabia Trail and Two Rivers Walks are audited in rotation by PDC's Countryside and Tourism Officer, and maintained as required in partnership with Dorset County Council. Purbeck District Council worked in partnership during spring 2013 with a publishing company and local cycle hire business to produce a new cycle route map for Purbeck.
PA7	Develop circular walks and routes linking with Swanage Railway that start or finish at Norden, Corfe Castle, Harman's Cross and Swanage, raise awareness of heritage and encourages non-car travel for leisure visits.	Continuing beyond 2015	As part of the Norden Park and Ride Project, the route between the Park and Ride and Corfe Castle village was improved. Purbeck District Council produce a car free days out leaflet for visitors using Norden Park and Ride to link with Corfe Castle and Swanage stations.

PA8	Develop and promote additional safe, off-road cycle routes, particularly linking: Wareham with Upton and Poole Purbeck with North Dorset Purbeck with West Dorset and completing NCN route 2.	Continuing beyond 2015	Dorset County Council progressed with a cycle route between Upton Country Park and Wareham. See proposal number PA24. NCN (National Cycle Network) route 2 was improved and completed through the Cycle West (Tour de Manche) project funded by the EU.
PA9	Develop the Frome Valley Trail from Bovington to East Stoke (to complete the route from Evershot to Wareham).	Continuing beyond 2015	The route has been audited and suggestions made to signpost the route. Funding would be needed to implement the signposting and a new leaflet.
PA10	Encourage people to experience a variety of sites in Purbeck through the promotion of the Purbeck Countryside Guide.	Complete	The Purbeck Countryside Guide was available on www.dorsetforyou.com until 2015.
PA11	Further develop Norden as a transport interchange for non-car access to Purbeck, principally Corfe Castle, Swanage and Studland through: Working with bus companies to operate shuttle services to popular coastal locations with links to the South West Coast Path. Working towards the operation of shuttle bus services from Norden to Corfe Castle and/or coastal destinations to relieve pressure on village centres and coastal car parks. Amend existing advance direction signing to emphasise Norden's interchange role. Improve walking and cycling routes and signage between Norden Park and Ride and Corfe Castle. Improve footways and signage to nearby bus stops. Work up an action plan for Norden based on recommendations contained in the Norden Park and Ride Scoping Study produced by Halcrow. Seek funding for proposals.	Continuing beyond 2015	An action plan was produced based on the Halcrow report, and agreed by the Norden Steering Group. £20,000 of improvements were carried out during 2011/12, which were funded through the Local Transport Plan and Purbeck Community Partnership. This has included improving the footpath signage between Norden Park and Ride and Corfe Castle village, and improving signage to and from bus stops and train stations along the railway line. Purbeck District Council is now managing the Park and Ride and has standardised the opening hours. The X43 bus stopped at the Park and Ride for 5 years up to 2015. It is now run as a commercial service. Cyclexperience who are based at the Park and Ride worked with Purbeck District Council on a new cycle map for the area linking to Swanage Railway.
PA12	Work with the County Council and bus companies to provide simple, clear and consistent bus timetable information at bus stops and information about the location of bus stops on printed public transport maps.	Continuing beyond 2015	There are now stop-specific timetables at bus stops in Purbeck. The location of some bus stops are indicated within the Dorset County Council printed timetable books. All bus stops are available to view online on Dorset For You website .

PA13	Support proposals for a shuttle bus and improved pedestrian routes to provide access to Durlston Country Park.	Complete	<p>A shuttle bus operated during the summers of 2012 to 2015. It is unknown whether funding will be available for future bus services.</p> <p>As part of the Durlston Castle improvements, signposts for the Victorian Trail up to the Country Park were upgraded.</p> <p>Purbeck District Council carried out a sign replacement project so that the Country Park is signposted from Swanage Station with links to the Victorian Trail.</p>
PA14	Continue to support the reopening of the rail link between Wareham and Swanage to develop a service connecting with Poole, Bournemouth and Weymouth as a regular year round service for journeys to work, shopping and leisure.	Continuing beyond 2015	<p>Funding agreed for signalling works, improvements to Norden level crossing and refurbishment of rolling stock and improvements to infrastructure.</p> <p>A trial service of trains running from Wareham to Swanage is planned to take place in 2017 run by Swanage Railway.</p>
PA15	Build on existing research to develop connections and joint working with underrepresented groups to tackle barriers.	Not started	<p>Although there has been no formal initiative, partner organisations have made some progress to make physical and intellectual access more inclusive through a variety of ways. These include promoting easier access to the countryside through replacement of stiles with gates and providing on-site all terrain Trammer vehicles (E.g. at Durlston Country Park).</p> <p>However, there are opportunities for further work drawing on best practice from other projects such as the South Dorset Ridgeway.</p>
PA16	Support the implementation of the Dorset Rights of Way Improvement Plan (ROWIP), and work with Dorset County Council to prioritise routes in Purbeck where severance is an issue.	Complete	<p>ROWIP 2011-2021 is available online: www.dorsetforyou.com/footpaths/improvementplan</p>
PA17	Develop and implement the reopening of the former Hamworthy – Broadstone railway line for walking and cycling to provide community access to the Castleman Trailway and long distance routes.	Not started	<p>The section of former railway line between Poole Road (Upton) and the A35 Upton Bypass is under public consultation (March 2016) to map the route as a public footpath on the Definitive Map of Public Rights of Way.</p>
PA18	Agree requirements for standardisation of signage.	Not started	

PA19	Develop circular walks with strong educational links with schools as well as increase knowledge and healthy walking for local people.	Complete	The Purbeck Keystone Project worked with National Trust to produce 3 heritage walking leaflets: The Smugglers' Ways, the Commoners' Ways and the Quarrymans' Ways. The Purbeck Keystone Project and National Trust also worked with the Purbeck School to create a CD rom of a smuggling trail.
PA20	Promote joint ticketing and through tickets – e.g. Norden railway to Durlston Country Park via shuttle bus, railway and Corfe Castle.	Continuing beyond 2015	Some boat operators offer day tickets for a boat trip followed by train ride.
PA21	Use the launch of the Durlston Castle Project to gain national and international media attention for Purbeck and in particular the attractions of the area for off and shoulder season special interest (heritage, nature, activity) breaks.	Complete	The Durlston Castle project won the National Lottery Award for Best Heritage Project and was featured live on BBC1 in December 2012.
PA22	Liaise with transport operators to reduce the wait times when transferring between services.	Continuing beyond 2015	Swanage Railway has liaised with South West Trains.
PA23	Seek to develop a more direct cycle link between Norden and the Rempstone Cycle Ride.	Not started	Funding may be available for this project through the Dorset LEP (Local Enterprise Partnership) or the Perenco UK funding pledge (see proposal number PL1).
PA24	Support proposals in the Local Transport Plan for safe cycle routes in Purbeck.	Continuing beyond 2015	New sections of shared use foot/cyclepath have been created on the A351 between the Bakers Arms roundabout and Holton Heath Industrial Estate, and also between Morden Road and Northmoor Way. Cycle crossings have also been installed at the Bakers Arms roundabout. A section of footpath in Upton has been widened for use of cycles as part of the project to create a cycle route from Upton County Park to the Bakers Arms roundabout.
PA25	Seek opportunities to develop off road walking/cycling as part of the restoration of mineral sites along the Puddletown Road.	Not started	The opportunity to progress this idea has not arisen, although some work on minerals restoration along the Puddletown Road has been carried out by the Nature After Minerals project (a partnership between RSPB and Natural England).
PA26	Support the implementation of the Coastal Car Parks Protocol to reduce the landscape impacts of coastal car parks.	Complete	A response was made to the draft Coastal Car Parks Protocol.
PA27	Support research into the demand for waterborne transport along the coast, and how such services could be incorporated within the transport network.	Complete	The final Waterborne Transport Study is available online: www.dorsetaonb.org.uk/our-work/coastalcorridor/waterbornepassengertransportstudy.html

PA28	Support the AONB in delivering the Rural Roads Protocol, to reduce urbanisation and other negative impacts of highway management.	Complete	The Rural Roads Protocol has been adopted by DCC: www.dorsetaonb.org.uk/our-work/rural-roads
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Key to Partners

AONB	Area of Outstanding Natural Beauty (Dorset Team)	NE	Natural England
DCC	Dorset County Council	NT	National Trust
DC	Dorset Countryside (part of Dorset County Council)	PDC	Purbeck District Council
DIGS	Dorset Important Geological Sites group	PCRPP	Purbeck Community Rail Partnership
DNFTP	Dorset and New Forest Tourism Partnership	RSPB	Royal Society for the Protection of Birds
EH	English Heritage	STC	Swanage Town Council
FWAG	Farming and Wildlife Advisory Group	WHT	World Heritage Team